

University of
Hertfordshire **UH**

Hertfordshire
Business School

CELEBRATING STUDENT SUCCESS

2022-2023

Read and Be Inspired...

Future ▶▶
Success

Welcome to Hertfordshire Business School

We are very excited to introduce to you some of our BRILLIANT students and their success stories from 2022-2023.

Each year, we encourage our students to develop both academically and professionally in preparation for their future success, supporting them to become:

- Professionally focused
- Globally minded
- Sustainability driven
- Digitally capable and confident
- Inclusive and collaborative
- Evidence based and ethical

Our aspiration for our graduates is to develop the knowledge, skills, and attributes to equip them for life and enhance their employability in a complex and rapidly changing world.

This booklet brings together several of our award schemes and student achievements, organised by programme:

- **Success Awards** recognise individual achievement at first and second year, based on students' development against the six University Graduate Attributes listed above.
- **Placement Successes** showcase the professional work experience students gain from undertaking a year in industry alongside their degree.



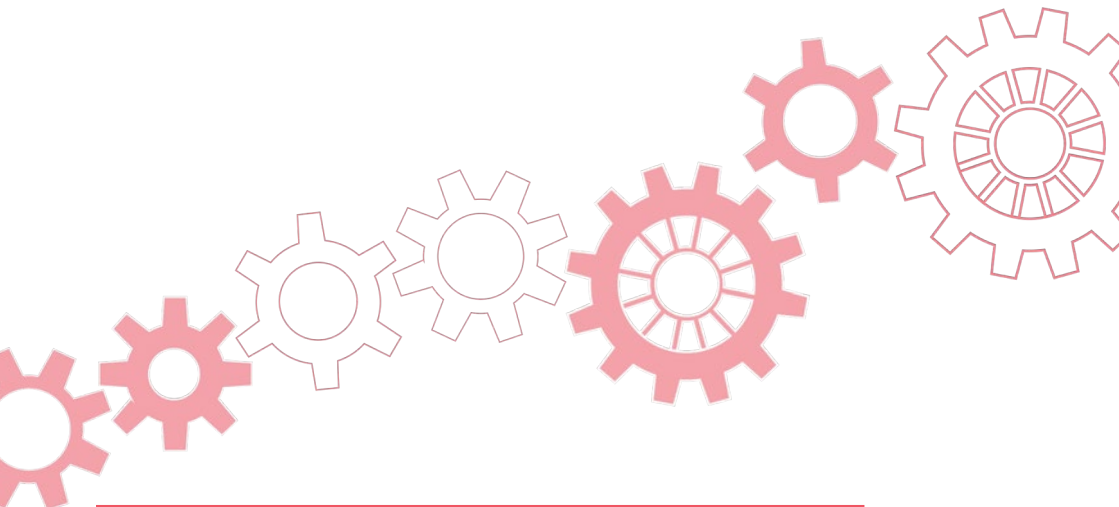
- **Dean's Awards** recognise the transformational achievements of students who have completed and graduated during the academic year.
- **Rising Stars** are awarded to graduates from each degree programme and recognise outstanding achievement, contribution, and performance during the academic year.
- **Go Herts Awards** celebrate student's engagement with extracurricular activities which contributes towards their employability.

Congratulations to all our winners in this booklet and thank you for sharing what steps contributed to your accomplishments, and how the Business School supported you.

Finally, thank you to our Business Advisory members and Employer Partners for amazing opportunities that open up life-changing experiences and connections.

Read and be inspired.

Hertfordshire Business School Future Success Team



Contents

Accounting and Finance

| | |
|----------------------|---------|
| BA (Hons) Finance | Page 8 |
| BA (Hons) Economics | Page 14 |
| BA (Hons) Accounting | Page 18 |

Business and Management

| | |
|---------------------------------------|---------|
| BA (Hons) Human Resource Management | Page 26 |
| BA (Hons) Business Administration | Page 32 |
| BA (Hons) International Business | Page 38 |
| BA (Hons) Business Management Studies | Page 42 |

Event Management and Tourism

| | |
|----------------------------|---------|
| BA (Hons) Event Management | Page 46 |
| BA (Hons) Tourism | Page 50 |

Marketing, Communications and Advertising

| | |
|---------------------|---------|
| BA (Hons) Marketing | Page 54 |
|---------------------|---------|

Entrepreneurial Success

| | |
|---------------------|---------|
| Flare Ignite Awards | Page 62 |
| Enactus UK | Page 64 |

Postgraduate Success

| | |
|---|----------|
| MSc International Business | Page 68 |
| MA Human Resource Management | Page 84 |
| MSc Strategic Marketing | Page 86 |
| MSc International Tourism, Hospitality and Event Management | Page 88 |
| MBA Master of Business Administration | Page 92 |
| MSc Business Analytics and Consultancy | Page 98 |
| MSc Management | Page 100 |
| MSc Finance and Investment Banking | Page 110 |

Apprenticeships

| | |
|--|----------|
| BA (Hons) Business and Management Degree Apprenticeship | Page 116 |
| PgDip Strategic Leadership Senior Leader Higher Apprenticeship | Page 119 |

Doctorates and PhD

| | |
|--------------------------------------|----------|
| PhD Economics | Page 126 |
| Doctorate of Business Administration | Page 127 |



UNDERGRADUATES





BA (Hons) Finance

First Year Success Award



Tyra Celia Koburunga

BA (Hons) Finance and Economics
Level 4

Attribute Achieved in: Professionally Focused

“The community at the Business School has helped me understand the importance of and value of networking and learning from my peers. HBS has also equipped me with all the resources I need to succeed, such as engaging lectures and the Learning Resource Centre (LRC).”



Louie Demetriou Savva

BA (Hons) Finance
Level 4

Attribute Achieved in: Professionally Focused

“Hertfordshire Business School has given me multiple opportunities to learn and develop necessary skills. I am a dedicated, organised student who always puts in maximum effort for the best results.”



Dominique Jasmine Masumi Siyum

BA (Hons) Business and Finance
Level 4

Attribute Achieved in: Professionally Focused

“The steps I have taken which have contributed to my success whilst at HBS include setting clear objectives and trying to develop my study habits, such as using good time management and prioritisation techniques. Other factors that have contributed to this achievement include seminar sizes, which are perfect for more individualised interaction, networking opportunities and learning resources such as the Centre for Academic Skills Enhancement (CASE).”

BA (Hons) Finance

Second Year Success Award



Nida Ayse Baltan

BA (Hons) Finance with Mandarin
Level 5

Attribute Achieved in: Professionally focused,
Globally minded, Sustainability driven

“I believe that the focus and preparation I hold towards my modules has contributed to my success whilst at HBS. The Business School provides me with the organisation and structure that is necessary for me to stay on track and achieve.”



Adam Al Hassanieh

BA (Hons) Finance
Level 5

Attribute Achieved in: Professionally focused

“To ensure my success at university I have remained disciplined and maintained effective time management. The professors at HBS are always available for support and the clear module requirements and objectives have contributed to this too.”



Naveed Ahmed Sadath

BA (Hons) Finance and Economics
Level 5

Attribute Achieved in: Professionally focused,
Globally minded, Sustainability driven

“A few steps that have contributed to my success at HBS are time management and organisation. This has helped me to avoid procrastination and manage my assignments, allowing me to factor in time to review and ensure my essays are a high standard. The professors, the support, and the facilities at Hertfordshire Business School have all helped me succeed and achieve high grades.”

BA (Hons) Finance

Second Year Success Award



Luke John Quinn

BA (Hons) Business and Finance
Level 5

Attribute Achieved in: Professionally Focused

“I am a highly motivated individual and thrive on quantifiable targets and results. My professional focus and high standards for my work ensure my success. HBS has offered me a range of highly skills focused and employability driven programmes such as the Assessment Centre Experience (ACE), which includes a series of exercises used by employers to test skills which can't be accessible from an interview alone.”

BA (Hons) Finance

Placement Success



Muhammad Aftab Khan

BA (Hons) (SW/YAB) Business and
Finance

Assistant Admin & Finance at STN Security
Services

“As an Assistant Admin & Finance Officer, I undertook a range of responsibilities including assisting with payroll processing, bank reconciliation, HR support, daily operations and contributing to various projects. This placement was valuable in developing skills for my future career and academic studies. For instance, I had many opportunities to develop my teamwork, communication, time management, and digital skills, garnering invaluable experience along the way.”



BA (Hons) Finance

Placement Success



Lucy King

BA (Hons) (SW/YAB) Business and Finance

UK Retail Sales Intern at The Walt Disney Company

“Working as a Retail Sales Intern at The Walt Disney Company provided me with an excellent opportunity to expand my network significantly, liaising with both external and internal colleagues. My contribution to the UK Key Development team was vital, as I aligned the product, space and marketing to deliver successful activations for retail partners such as Amazon, Dunelm, Boots and Smyths. My achievements include organising an exclusive event to celebrate Disney’s 100th anniversary for key external contacts, refreshing and building Amazon’s Disney Home brand store and volunteering at a Make-A-Wish event.”



BA (Hons) Finance

Rising Star Success



Phoebe Antonia Allison

BA (Hons) Business and Finance

Whilst at Herts, Phoebe took on the role of student representative and helped the programme team enhance their student-staff communications. She has a keen interest in the business sector and after graduating, went on to become a Project Manager at GRAYCE.



BA (Hons) Finance

Go Herts Success



Aleksandra Kuzniecowa

BA (Hons) Business and Finance

GOLD Award



Callum Jamie Saul

BA (Hons) Finance

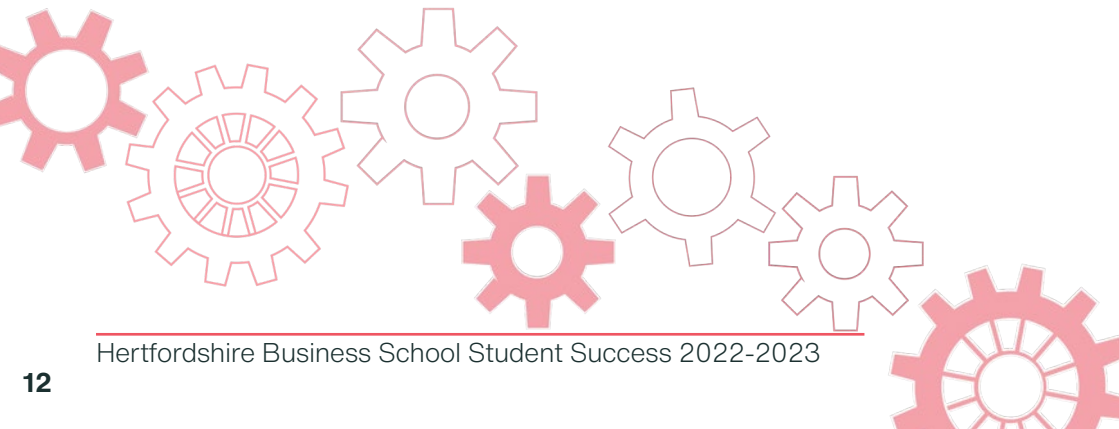
GOLD Award



Kalli Goodman-Simon

BA (Hons) Business and Finance

GOLD Award



MASTER YOUR DREAM

Did you know as a Heriot graduate you get 20% off postgrad tuition fees?

Search Postgrad at Heriot



BA (Hons) Economics

First Year Success Award



Isabelle Southon

BA (Hons) Economics
Level 4

Attribute Achieved in: Inclusive and collaborative, Digitally capable and confident

“Since starting university, I have maintained 100% attendance and ensured I engage with the activities set by my tutors. I continue to work hard, revise, and participate in lectures to achieve the best possible grades in my assignments.

The Business School provides me with the confidence and materials needed to prepare and enable me to learn about my subject.”



Simrah Athar

BA (Hons) Business Economics
Level 4

Attribute Achieved in: Inclusive and collaborative, Digitally capable and confident

“I regularly allocate time dedicated specifically towards my course materials, engage in class, and continue to think about the concepts I have learnt in class to develop a broader understanding.

I am glad to be part of Hertfordshire Business School - the module tutors are friendly; the structure of assessment is fair and business school events are helpful in making yourself grow professionally.”

BA (Hons) Economics

Second Year Success Award



Toluwalase Olamiposi Akinla

BA (Hons) Economics
Level 5

Attribute Achieved in: Inclusive and collaborative, Digitally capable and confident

“My success at HBS has been influenced by my eagerness to learn. I participate actively in class discussion, seek feedback, and involve myself in extracurricular activities and societies to work towards the University’s graduate attributes.

Through the support of CASE I have learnt proper referencing techniques and my professors are readily available during office hours to offer further explanations and address any questions I may have.”



Ruthvik Reddy Cheedu

BA (Hons) Business Economics
Level 5

Attribute Achieved in: Inclusive and collaborative, Digitally capable and confident

“My success is due to several factors, primarily my involvement in business societies such as Enactus, where our two projects made it into the Action for Impacts Enactus UK final. I have also helped to plan many events, including three that promoted sustainability in the school, and I am also a Student Rep for the Business and Economics course.

HBS has provided me with so many opportunities to grow as an individual. The Business School has organised many social events and opportunities for networking. As a part of the program, I am working with businesses regarding my assignments which is a wonderful and practical way to learn.”

BA (Hons) Economics

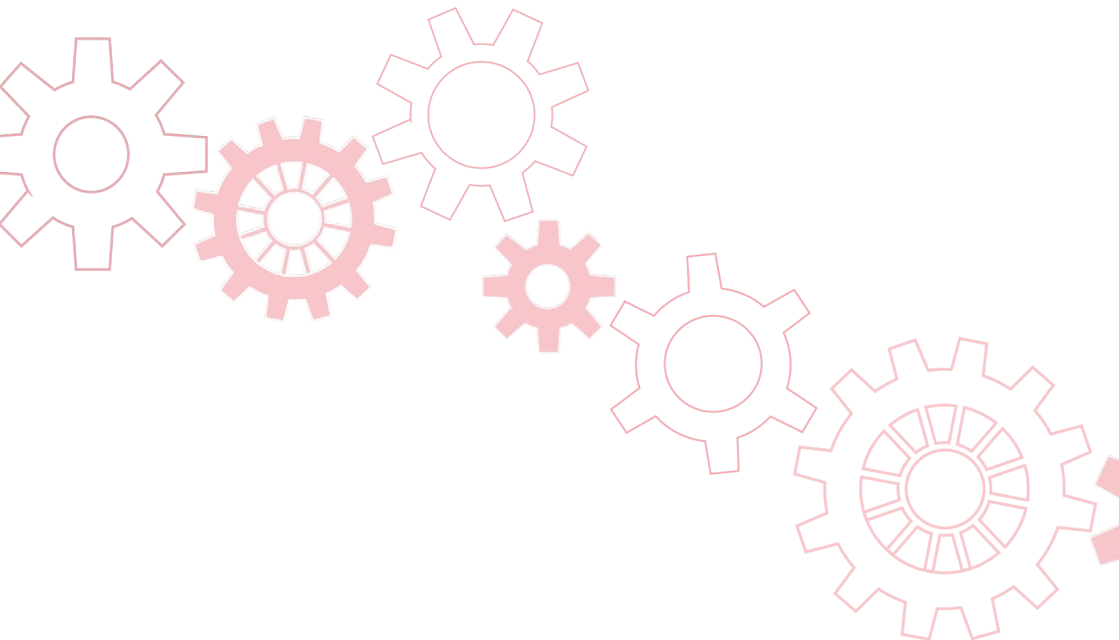
Rising Star Success



Liam Brendan McCrohan

BA (Hons) (SW/YAB) Economics

Liam was a consistently outstanding student whilst studying Economics at Herts. He has secured a brilliant career in Chartered Accountancy with Mercer & Hole and we have every confidence that he will continue to grow from strength to strength.



BA (Hons) Economics

Go Herts Success



Idara Osamuyimwen Davina Isa

BA (Hons) Business Economics

GOLD Award



Joy Chidera Daniels

BA (Hons) Business Economics

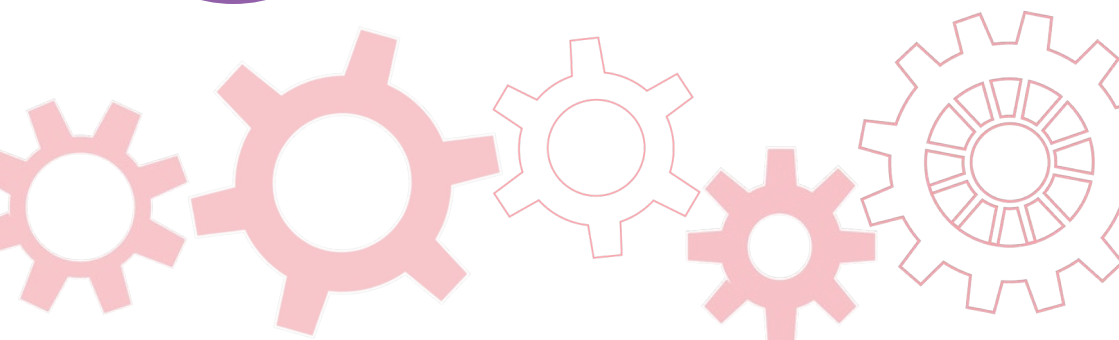
GOLD Award



Mohammed Haque

BA (Hons) Economics

GOLD Award



BA (Hons) Accounting

First Year Success Award



Salma Abbassi

BA (Hons) Accounting and Finance
Level 4

Attribute Achieved in: Professionally Focused

“Alongside taking my studies seriously and always trying my best, I believe that having good tutors has supported my journey at HBS, as they have given me guidance whenever needed. You learn something new every single day and I enjoy the diversity in the Business School community, by meeting new people from different backgrounds and culture.”



Olivia Coleman

BA (Hons) Accounting and Finance
Level 4

Attribute Achieved in: Professionally Focused

“Developing effective learning techniques, research skills and demonstrating respect towards my peers has contributed to my success at HBS immensely. The Business School allows me to develop my ability to adapt and learn new skills.”



Antonio Spencer Lawrence

BA (Hons) Accounting and Finance
Level 4

**Attribute Achieved in: Professionally Focused,
Digitally capable and confident**

“During my time at HBS, I have ensured to take advantage of the facilities on campus, such as using the LRC to aid in my studying and research. The Business School has helped me succeed as all my tutors and programme leads have always been available to help with my work and give me advice.”

BA (Hons) Accounting

First Year Success Award



Salman Gozubuyuk

BA (Hons) Accounting and Finance
Level 4

Attribute Achieved in: Professionally focused

“Throughout my time at HBS, I have been working consistently and motivating myself to boost my studies. With topics I am unfamiliar with, I go a step ahead with my research and learn beyond the foundation. The Business School have given me quality support in class, with professors willing to help whenever and provide 1-2-1s so you are able to achieve your best. The resources online are very helpful and gives flexibility to studies.”



Daiezha Arena Sheril McField

BA (Hons) Accounting
Level 4

Attribute Achieved in: Inclusive and collaborative

“I have spent a lot of time in the library studying and revising as the range of books is incredible and has really extended my learning. The Business School has helped me succeed with their support - any questions I have, the tutors are always ready to answer them and give me any additional information that might help me.”

BA (Hons) Accounting

Second Year Success Award



Anna Marie Hillier

BA (Hons) Accounting and Finance
Level 5

Attribute Achieved in: Professionally focused

“My programme tutors and lecturers are always very approachable and encourage me to ask questions. They also share details of extracurricular activities that boost my employability skills, such as the Women in Business programme at PwC in which they supported me in my application. I am very proactive in looking forward towards my career, am hardworking, determined and engaged.”



Hannah Louise Davies-Jelly

BA (Hons) Accounting and Finance
Level 5

Attribute Achieved in: Inclusive and collaborative,
Professionally focused

“The Future Success Team events such as the ‘Make It Happen’ Networking events presented the opportunity to talk with students a year or more ahead of me, as well as potential future employers. I was able to learn more about the industry and was inspired by placement success stories.

In my studies, I have surrounded myself with people who have a similar level of motivation - having this support system close by has contributed to my success immensely. I also sought out other tutorials, which gave me a different perspective and further insight into the module.”

BA (Hons) Accounting

Second Year Success Award



Kayleigh Comber

BA (Hons) Accounting and Finance
Level 5

Attribute Achieved in: Inclusive and collaborative,
Professionally focused

“My lecturers and programme team have taken every step possible to push me further as a student and person. They are always ready to support me and go above and beyond. Ensuring I have a daily routine to stick to has allowed me to make the most of my time at Herts and ensure I am prepared for each class.”



Havijan Ali

BA (Hons) Accounting and Economics
Level 5

Attribute Achieved in: Globally minded, Inclusive
and collaborative

“I believe the tools given by HBS are a key player to any students’ achievements. Services such as Handshake, UH Careers Hub and meetings with your tutor are just the tip of the help available at HBS. I truly appreciate the advertisement that the Business School does on self-development opportunities available throughout your course and when you should strive to achieve it.”



Davit Musabelliu

BA (Hons) Accounting and Finance
Level 5

Attribute Achieved in: Professionally focused

“The main step that I have taken to succeed at HBS is always being willing to share information from my peers. The Business School has made me into a better person and equipped me with the skills I need to excel in my future professional life.”

BA (Hons) Accounting

Placement Success



Filza Khan

BA (Hons) (SW/YAB) Accounting and Finance

[Finance & Controlling Intern at Bosch Rexroth Limited](#)

“My time working in the Finance and Controlling department at Bosch Rexroth was nothing short of magic. I was involved in monthly management reporting, which entailed analysis of cost centre overheads and profit centre results, as well as providing assistance with KPI and other management reports. Additional to management accounting, I supported the internal audits on a quarterly basis and participated in projects such as Rexroth’s fixed assets.

This placement opportunity has allowed me to hone my existing skillset, whilst also developing new ones, and I highly encourage others to apply for placements as it provides valuable industry experience.”

rexroth
A Bosch Company



James Platten

BA (Hons) (SW/YAB) Accounting and Finance

[Management Accountant Assistant at BAE Systems](#)

“During my role as a Management Accountant Assistant at BAE Systems, I was required to network and collaborate with both internal and external stakeholders in my function. I worked with and assisted various customers by providing data and intel necessary for them to effectively support their functions and maintain continuous efficiency.

Beyond my core responsibilities, I also took on stretch assignments such as planning and organising the One Finance Awards, as well as the Early Careers Finance Conference, both of which are annual events held by the company.”

BAE SYSTEMS

BA (Hons) Accounting

Rising Star Success



Mohammad Zubaer Reza

BA (Hons) Business and Accounting

Mohammad was a dedicated student, who was studying a new and challenging course at Herts - Business and Accounting. Since graduating, he has joined Lovetts Chartered Accountants as a graduate trainee. In addition, Mohammad has secured a training package supporting him in becoming a qualified accountant.



Joel Boateng

BA (Hons) Accounting and Finance

Joel worked incredibly hard throughout his time at Herts and held a positive, dedicated approach to his studies, demonstrating resilience when times were hard. Post graduation, Joel has secured a fantastic graduate role in the Finance team at EasyJet to commence his studies for his professional accounting qualifications.

The easyJet logo, featuring the word 'easyJet' in white lowercase letters on an orange rectangular background.

easyJet

BA (Hons) Accounting

Go Herts Success



Mahmoud Aamer

BA (Hons) Accounting and Finance

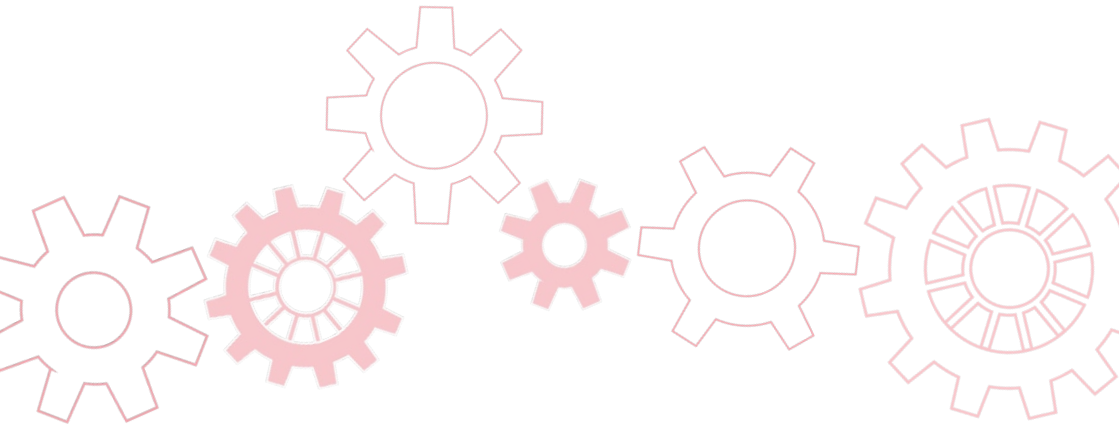
GOLD Award



Rahul Saraswat

BA (Hons) (SW/YAB) Accounting and Finance

GOLD Award





BA (Hons) Human Resource Management

First Year Success Award



Muhammad Nomaan Shafqat Wasim

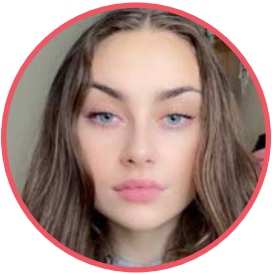
BA (Hons) Business and Human Resource Management
Level 4

Attribute Achieved in: Professionally Focused

“I love challenges and constantly strive to exceed my own limitations. My pursuit for personal growth extends beyond my academic endeavours. Throughout my time at Herts, I have been tested to my limits. However, this has only reinforced my belief that with relentless hard work, comes reward. The university pushes me to be the best I can.”

BA (Hons) Human Resource Management

Second Year Success Award



Millie Daphne Pearl Bertie

BA (Hons) Business and Human Resources
Level 5

Attribute Achieved in: Professionally Focused

“To succeed on my course, I have remained up to date with my coursework, attended my tutorials and stayed on top of my recommended reading materials. Anytime I have questions about coursework or assignments my lecturers have been extremely helpful and provided me with additional information to help me achieve high marks.”

BA (Hons) Human Resource Management

Placement Success



Sumana Jyothirmayi

BA (Hons) (SW/YAB) Business and Human Resources

Recruitment Administrator at Malikshaw

“Throughout my placement, I gained valuable skills and experience that has undoubtedly benefited my future career. I developed my ability to communicate with a wide range of stakeholders effectively, efficiently manage my time and workload, and think critically to overcome obstacles.

The experience gained during my placement will serve me well in my future career endeavours, and I can look back on this experience with pride, knowing that I made a meaningful contribution to the public sector.”



Hilton
HOTELS & RESORTS

Olivia Pilborough

BA (Hons) (SW/YAB) Business and Human Resources

Compensation and Benefits Intern at Hilton

“My role as a Compensation and Benefits Intern at Hilton gave me the opportunity to participate in a variety of exciting projects, including the launch of new employee benefits, and the yearly merit and bonus process. I have pushed past my comfort zone by attending in-person events, creating connections, and taken on my own daily responsibilities within the team.

I was able to develop both personally and professionally during my time with Hilton and discovered a strong interest in a career path I had not previously considered.”

BA (Hons) Human Resource Management

Placement Success



Shivamkumar Vadaliya

BA (Hons) (SW/YAB)

Human Resource Management

Human Resources Information Systems (HRIS) at
Vertex Pharmaceuticals

“Working in HRIS at Vertex Pharmaceuticals provided me with valuable exposure to HR information systems and the pharmaceutical industry at large.



In my role, I was responsible for addressing stakeholder concerns and providing guidance on navigating the various functions of Workday HCM. Additionally, I developed my data analytic skills by creating custom reports on Excel. Throughout my role, I collaborated with cross-functional HR teams during pivotal Workday cycles, including compensation and year-end.”

BA (Hons) Human Resource Management

Rising Star Success



Tessa Dill

BA (Hons) Human Resource Management

Tessa was an exceptional and talented student on the Human Resources programme, impressing with her intellectual accomplishments.

She supported and represented her peers from her first year and has demonstrated excellence in everything she puts her mind to.

BA (Hons) Human Resource Management

Go Herts Success



Emma Horsley

BA (Hons) Human Resource Management

GOLD Award



Mary Pearson

BA (Hons) Human Resource Management

GOLD Award



Mohammad Nisar

BA (Hons) Business and Human
Resources

GOLD Award



Wiktorja Bodnar

BA (Hons) Business and Human
Resources

GOLD Award

BA (Hons) Human Resource Management

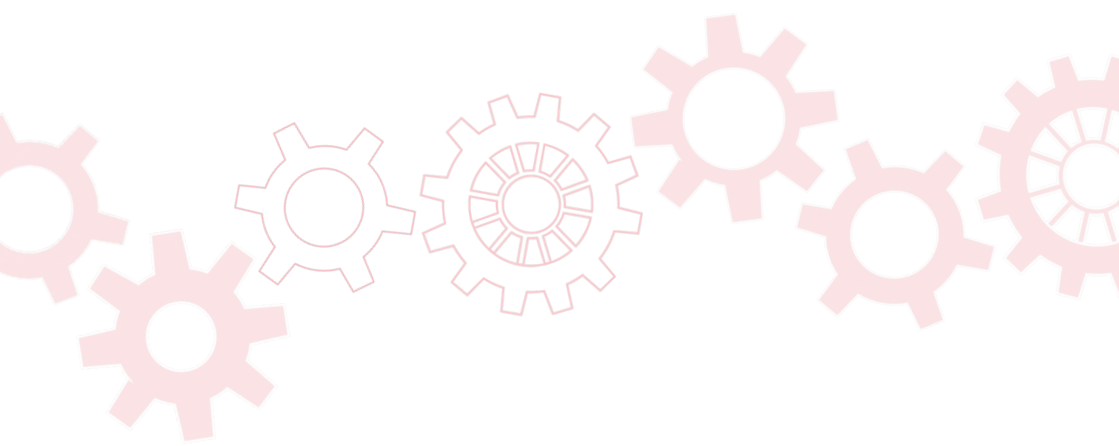
Go Herts Success



Amy Vince

BA (Hons) Human Resource Management

GOLD Award





BA (Hons) Business Administration

First Year Success Award



Lorenzo Olmedo

BA (Hons) Business Administration
Level 4

Attribute Achieved in: Professionally focused

“Actively listening during my lectures has helped me stay engaged on the topics. I also start my assignments well in advanced of the deadline so I can approach my lecturer for advice and eliminate unnecessary pressure. The employer networking event organised by the Business School was extremely useful because it allowed me to understand what employers were looking for in a candidate.”



Farouk Gbolahan Aderoju

BA (Hons) Business Administration
Level 4

Attribute Achieved in: Digitally capable and confident

“The Business School has helped me with my skills to qualify for and excel in high-level positions and the experience I have gained from my business courses is valuable to making a measurable difference in any organisation. I ensure to attend all my module tutorials, undertake independent study, attend sessions provided by CASE and have learnt to manage my time efficiently so I can complete my assignments before due dates.”



Zainab Farheen

BA (Hons) Business Administration
Level 4

Attribute Achieved in: Inclusive and collaborative

“I believe that regular participation in activities provided by the University has helped me to succeed. Hertfordshire Business School has helped and supported me in every step of my journey towards this achievement.”

BA (Hons) Business Administration

Second Year Success Award



George Albert Kromidias

BA (Hons) Business Administration
Level 5

Attribute Achieved in: Professionally focused

“I like to take a structured approach to my learning by dedicating certain days to the study of specific modules. This structured approach allows me to keep track of what I’ve learnt, how well I’ve understood the content, and what I need to do to improve my understanding of the subject at hand. I feel the Business School has provided helpful resources such as CASE, which has allowed me to continually improve and develop my academic skills. I also like the fact that lecture slides and other resources can be accessed online, as this allows me to learn and work at my own pace.”



Kesar Tejaskumar Dave

BA (Hons) Business Administration
Level 5

Attribute Achieved in: Inclusive and collaborative

“My success at HBS can be attributed to my active participation in co-curricular activities and proactive approach to career development. Specifically, I managed the social media of the Strategy Society, served as a Student Ambassador for the university, and attended the university’s job fair to secure a placement.

The Business School has been instrumental in my success by providing the best education, ample opportunities for professional development, and a supportive community. The faculty and staff have been invaluable mentors, and the resources offered, such as career services and networking events, have helped me to achieve my goals and secure a promising future.”

BA (Hons) Business Administration

Placement Success



Meenakshi Jayamon

BA (Hons) (SW/YAB) Business Administration

Finance and Administration Assistant at Cuffley Manor Care Home TLC LTD

“As a Finance and Administration Assistant at Cuffley Manor, my responsibilities included handling different software programmes such as Recruit Genie, People Planner and Sage to manage payroll and allocate employee shifts. Moreover, I helped in conducting interviews and meetings with department heads, creating Home orientations and developing presentations. This placement provided me with an invaluable experience, and the skills I have acquired will be highly transferable in my final academic year and beyond.”



BA (Hons) Business Administration

Deans Award Success



Eiman Babar Kiyani

BA (Hons) Business Administration

Transformation through a Client Project (UG) Award

During their studies, Eiman researched and developed an innovative and integrating marketing communications technique for Emmaus Cambridge, a charity offering home, work, and personal support to formerly homeless persons. Their hard work and determination makes them a deserving winner of the Transformation through a Client Project (UG) Award.



BA (Hons) Business Administration

Deans Award Success



Pedro Tome Ramos Eusebio

BA (Hons) Business Administration

Transformation through a Client Project (UG) Award

During their studies, Pedro researched and developed an innovative and integrating marketing communications technique for Emmaus Cambridge, a charity offering home, work, and personal support to formerly homeless persons. Their hard work and determination makes them a deserving winner of the Transformation through a Client Project (UG) Award.



BA (Hons) Business Administration

Rising Star Success



Thea Sophie Jacobsen

BA (Hons) Business Administration

Thea was a high-achieving student during her time on the programme, always showing consistent academic rigour across a range of her modules on the course.

BA (Hons) Business Administration

Go Herts Success



Ahmed Masood Nur

BA (Hons) Business Administration

BRONZE Award



Sekar Candraningtyas Pujiono

BA (Hons) Business Administration
(top-up)

BRONZE Award



Nadia Rahma Saphira

BA (Hons) Business Administration
(top-up)

SILVER Award



Francisco Jose Dos Santos Ribeiro

BA (Hons) Business Administration

GOLD Award

BA (Hons) Business Administration

Go Herts Success



Oliwia Smolarska

BA (Hons) Business Administration
(Online)

GOLD Award



Griselda Alvita Sriulina Ginting

BA (Hons) Business Administration
(top-up)

GOLD Award



Gisoo Kashiloo

BA (Hons) Business Administration

GOLD Award

BA (Hons) International Business

First Year Success Award



Olivia Reardon

BA (Hons) (SW/YAB) International Business Level 4

Attribute Achieved in: Professionally focused, Globally minded

“I have put in a lot of effort to help me succeed and attain the grades I wanted. Attending lectures and reading the required texts has improved my understanding of the modules immensely. I have received a lot of help and direction from the Business School during my first year of university. Numerous opportunities and events that will shape my future have been presented, and they have helped open many doors.”

BA (Hons) International Business

Second Year Success Award



Muhammad Sufiyan Raja

BA (Hons) (SW/YAB) International Business Level 5

Attribute Achieved in: Professionally focused, Globally minded

“There are several steps I have taken to contribute to my success whilst at university, these include preparation, actively participating in classes, managing my time effectively and making use of networking opportunities available throughout the course. HBS has helped in different ways to help me achieve, such as helping me to develop a strong foundation in business concepts and enhancing my critical thinking and problem-solving skills.”

BA (Hons) International Business

Second Year Success Award



Marie Vieregge

BA (Hons) (SW) International Business
TABSA Dual Degree
Level 5

Attribute Achieved in: Professionally focused

"I am a highly motivated, hardworking, and eager student, who works ambitiously towards my goals and dedicates time to my studies. Consequently, in my first semester at Herts, I was able to secure a Marketing internship with Visa in Sweden! I truly appreciated studying abroad as I had the chance to tackle new challenges in the business world. HBS inspires its students to work hard towards our goals. They supported me whilst I searched for internships, providing me with tips and suggestions. I feel very well looked after here."

BA (Hons) International Business

Placement Success



Safwan Hussain Viruthully

BA (Hons) (SW) International Business

Finance and Accounts Officer at Leafi International Limited

"I had a great time working for Leafi International Limited's Finance department and, from the outset, was warmly welcomed as a valuable member of the team whilst being assigned a variety of stimulating tasks. My department provided me with numerous opportunities to become involved in the company's operations and the level of autonomy afforded to me in my daily tasks was really beneficial."

LEAFI

BA (Hons) International Business

Deans Award Success



Lukas Dragon

BA (Hons) (SW/YAB) International Business

Intellectual Curiosity (UG) Award

Lukas has demonstrated great intellectual curiosity throughout his time at Herts, concentrating on developing himself through ambitious targets and career focus. He completed a study abroad year in San Diego State University where he went through a four-stage selection process to enrol on a Master's module in Business Consulting in which he was successful and as part of this, completed a placement working with clients and managers in Deloitte. He also attended a summer school in Nanyang Technological University Singapore and has pursued professional certifications. He has a genuine interest in upskilling his business and analytical knowledge beyond the classroom. He also completed the Cambridge Judge Business School course and was a finalist in the University Business Challenge competition 2022, ranking amongst the top 10 teams in the UK.

Deloitte.



Ryanna Prang

BA (Hons) (SW/YAB) International Business

Transformation through a Sandwich Degree (UG) Award

Despite being impacted by the pandemic, Ryanna studied abroad for two years of her degree. Her first study abroad took place in Singapore and her second year of study was in France. In both instances, Ryanna demonstrated great maturity, determination and commitment to catch-up and excel in her studies.



Computacenter

Ryanna always supported the International Business programme team by assisting at open days, was a Study Abroad Ambassador during her final year at university and became a 'buddy' to students in lower years of the degree. From her experiences abroad, she also guided several students with their applications and choices.

BA (Hons) International Business

Go Herts Success



Anjali Nahar

BA (Hons) (SW/YAB)
International Business

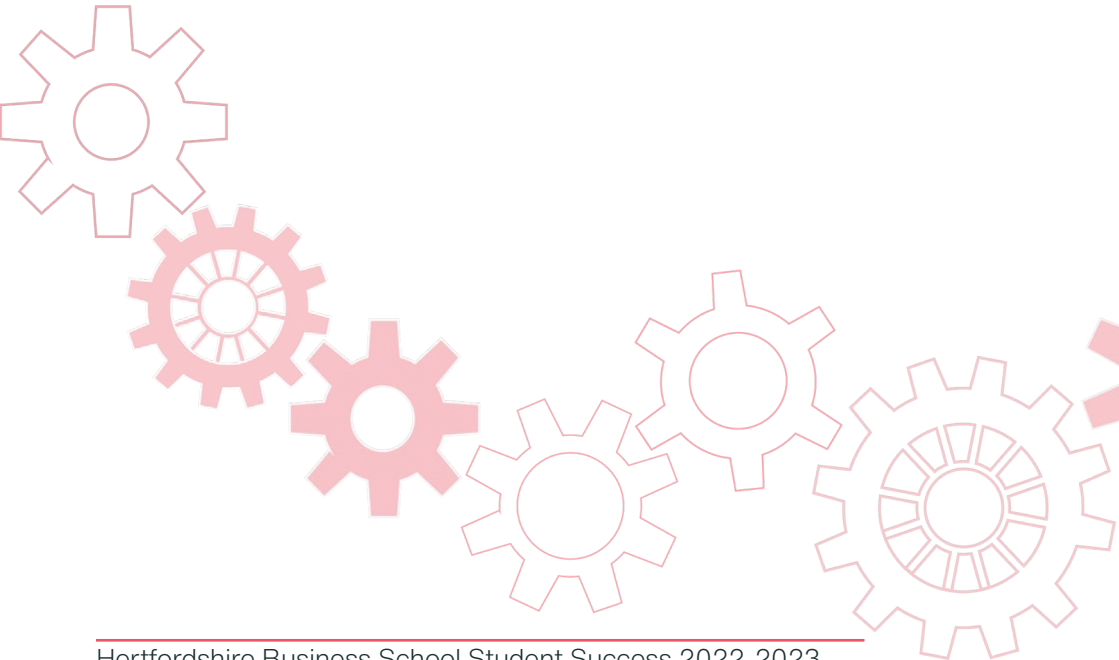
GOLD Award



Zuzanna Leszczynska

BA (Hons) (SW/YAB)
International Business

GOLD Award



BA (Hons) Business Management Studies

First Year Success Award



Alice Abiola Adedini

BA (Hons) Business Management
Level 4

Attribute Achieved in: Professionally focused

“I am a highly motivated, purposefully driven, and well-disciplined individual, and the first step I took that contributed greatly to my success at HBS was choosing the Business Management course. HBS is a warm and welcoming school, a place where I feel at ease and can study without worries. The professors are incredibly kind and always willing to assist with any questions I have for better understanding. Moreover, the guidance I received when starting the programme was invaluable, as it helped me to remain centred and attentive, rather than feeling overwhelmed and disoriented.”

BA (Hons) Business Management Studies

Second Year Success Award



Frank Jose Odom Okyere

BA (Hons) Business Studies with
Leadership & Management
Level 5

Attribute Achieved in: Professionally focused,
Inclusive and collaborative

“My role as a Student Representative has helped me improve student wellbeing amongst my year group, and, alongside this, my role as a student ambassador allowed me to talk to many prospective students. The Business School has given me access to many different student roles that fit around my timetable and help my professional development. They always listen to students’ issues and act on them.”

BA (Hons) Business Management Studies

Placement Success



Ben Deutrom

BA (Hons) (SW/YAB) Business Studies
with Information Systems

IT Contracts and Commercial
Co-ordinator at Volkswagen Group UK

“As an IT Contracts and Commercial Coordinator, I worked within Volkswagen Group UK’s Group IT function, which supports the wider business and its brands, such as Volkswagen, Cupra and Audi. During this role, I significantly developed my analytical skills, built on module knowledge, analysed data to support management decision-making and additionally developed a KPI reporting scheme with colleagues for the IT Director. Moreover, I also participated in vendor meetings, routine procurement meetings and led a tender process which developed my business communication skills and provided a real insight into how a large corporation function.”

BA (Hons) Business Management Studies

Rising Star Success



Shreya Anisha Bhanja

BA (Hons) Business Studies

Shreya was a brilliant student during her time at Herts. She was consistently achieving across a range of modules in her Business Studies course.



Jessica Meshia Jeanne Yomo

BSc (Hons) Information Technology
Management for Business

Jessica was a hard working and keen student who was always committed to learning a new skillset to improve her performance in the programme. She constantly looked towards helping others achieve in their studies, too.

BA (Hons) Business Management Studies

Go Herts Success



Ayesha Nuri

BA (Hons) Business Studies

GOLD Award



Lauren Payne

BA (Hons) Business Studies with
Leadership & Management

GOLD Award



Lindsey Makunde

BA (Hons) Business Studies with
Leadership & Management

GOLD Award



Ramees Nharakattil

BSc (Hons) (SW) Information Technology
Management for Business

GOLD Award

BA (Hons) Event Management

First Year Success Award



Yasmine Jones

BA (Hons) Event Management with Spanish Level 4

Attribute Achieved in: Professionally focused

“Participating in a comprehensive six-week tutoring programme at the beginning of my first year really helped me to settle in and determine my preferred methods to complete work. The invaluable support from teachers and the Careers team, coupled with the unrestricted access to resources such as the online library, are reasons I have succeeded whilst at Herts.”

BA (Hons) Event Management

Second Year Success Award



Frankie Phillips

BA (Hons) Event Management with Spanish Level 5

Attribute Achieved in: Professionally focused

“Collaborating with my classmates and friends on tasks meant we were all able to assist and support each other to achieve. Alongside this, the lecturers at HBS have all been so helpful throughout the year.”

BA (Hons) Event Management

Placement Success



Kirsty Jakulis

BA (Hons) (SW/YAB) Event Management and Marketing

Event Assistant at [Business Design Centre](#)

“During my placement at the Business Design Centre, I supported the Venue Sales team in seamlessly coordinating exhibitions and conferences. Additionally, I was given the opportunity to assist the team with the sales section of the venue which, consequently, meant I could contract my first two events. My involvement in these tasks has developed my communication, organisation, and collaboration skills. Moreover, I have now been offered a permanent position and am looking forward to developing in this role, whilst completing my third year.”



Rebecca Monk

BA (Hons) (SW/YAB) Event Management and Marketing

Home Entertainment Product Management Intern at [The Walt Disney Company](#)

“As a Product Management Intern with The Walt Disney Company, I supported the release of all Disney’s Home entertainment products across the EMEA, from establishing release dates to contributing to promotional strategies. I collaborated extensively with key stakeholders worldwide to assist in reinterpreting sales and marketing data to influence and share future business decisions.”



BA (Hons) Event Management

Placement Success



Lucia Petrickova

BA (Hons) (SW/YAB) Event Management and Tourism

Food & Beverage Intern/Server at Four Seasons Hotel Hampshire



FOUR SEASONS

“In my role as a Food & Beverage Intern at the Four Seasons Hotel Hampshire, I worked alongside professionals in the 5-Star Hospitality industry to continuously enhance my knowledge of delivering luxury services and providing guests with personalised customer service. I participated in manager meetings and led team briefings before service, providing me with ample opportunity to contribute creatively. My daily responsibilities included managing my allocated section, overseeing the MICROS system, and handling any customer complaints. Furthermore, I had the privilege of training new team members using the knowledge I acquired and following the trainer’s guide.”



Jessica Bartlett

BA (Hons) (SW/YAB) Event Management and Marketing

Event Coordinator at Finlayson Media Communications



“Throughout my role as an Event Coordinator, I managed several key clients and successfully coordinated two major exhibitions, which significantly enhanced my confidence and responsibility. Consequently, amid my placement I received a promotion from Event Assistant to Event Coordinator. Reflecting on my experience, I highly recommend that all students pursue a placement as they offer an invaluable experience, and I am eager to witness how this experience benefits my final year studies and future career. I am grateful to Finlayson Media Communications for providing me with this opportunity to learn and grow in my role.”

BA (Hons) Event Management

Rising Star Success



Holly Mae Brown

BA (Hons) Event Management

Holly was an exemplary student, leader and team worker whilst studying at Herts. During her time here, she consistently achieved and applied herself, excelling academically, becoming a Student Representative, and attaining a Go Herts Award too. As a Student Rep, she was constantly being proactive and creative in suggesting solutions, organising events, and running campaigns. As part of the Tourism, Hospitality and Event Management (THEM) society, she also assisted in organising the 2022 Graduate ball at Hatfield House.

HERTS SU

BA (Hons) Event Management

Go Herts Success



Mya-dior Wright

BA (Hons) Event Management and Marketing

GOLD Award

BA (Hons) Tourism

Second Year Success Award



Gregg Harper

BA (Hons) Tourism Management with French
Level 5

Attribute Achieved in: Globally minded, Sustainability driven

“I always give my utmost effort to my coursework, going above and beyond by completing additional tasks, all while balancing a demanding work schedule. HBS has provided me with numerous resources and ample support to improve my time management skills and boost my confidence.”

BA (Hons) Tourism

Placement Success



Katie Green

BA (Hons) (SW) International Tourism Management

Camp Counsellor at Camp Somerset For Girls, USA

“My placement at Camp Somerset allowed me to break free from my comfort zone and develop my skill set, including my confidence, independence, leadership, communication, and collaboration. Every day presented a different set of responsibilities in my role, and I contributed towards the campers enjoying an unforgettable experience. This was an incredibly rewarding and beneficial experience in which I left with countless memories and anecdotes - I wish I could go back to do it all over again.”



BA (Hons) Tourism

Placement Success



THE IVY
COLLECTION
SINCE 1917

David Santiago

BA (Hons) (SW) International Tourism Management

Assistant Restaurant Manager at The Ivy Collection

“During my placement at The Ivy Collection, I was given the opportunity to develop my management skills in one of the UK’s leading hospitality companies. As I grew in confidence in my role, I began to assume more responsibilities and subsequently became an integral part of the restaurants’ decision-making process. In my capacity as a manager, I supported multiple departments daily, including Front of House, Back of House, Bar and Reception, consistently leading by example and supporting my team’s growth.”

BA (Hons) Tourism

Rising Star Success



Lily Alice Toomey

BA (Hons) Tourism Management

Lily was an exceptional student whilst studying at Herts. She was engaged and committed to getting the best out of her time at University. Not only did she achieve academically, she also assisted the University on open days as an outstanding team player, often helping those struggling to achieve their best.

BA (Hons) Tourism

Go Herts Success



Eesha Logani

BA (Hons) Business and Tourism

BRONZE Award



Krizia Correia Teixeira

BA (Hons) Tourism Management

SILVER Award



Chelsea Whitford-Stark

BA (Hons) Tourism Management

GOLD Award



Leoni Oliveira-Haynes

BA (Hons) Tourism Management

GOLD Award



BA (Hons) Marketing

First Year Success Award



Lidia Bonomo

BA (Hons) Advertising and Digital Marketing
Level 4

Attribute Achieved in: Digitally capable and confident

"I am a hard worker and ensure that I always put my best effort into the work I do. In my coursework I always try to gain feedback from my tutors so that I can learn from any mistakes and improve for future assignments. There have been a variety of opportunities and events available whilst studying at Hertfordshire Business School that have helped me to succeed, my lecturers are also very engaging and encouraging."



Jason Lecue

BA (Hons) Marketing
Level 4

Attribute Achieved in: Professionally focused

"I ensure that my assignments are completed in advance of the deadlines, so that I can proofread and check the quality of my written work. Within group work, I find that working collaboratively, actively listening, and allowing everybody in the group to have a voice has allowed me to extend my knowledge and learn from others. The continuous support from my professors and course mates has allowed me to develop several skills, particularly my communication, critical thinking, and interpersonal skills."



Emily Kingston

BA (Hons) Business and Marketing
Level 4

Attribute Achieved in: Professionally focused

"Throughout my time at university, I have always had the opportunity to ask questions if I did not understand or was unsure of anything. The team at HBS are all so supportive and have lots of great resources to help me with my studies."

BA (Hons) Marketing

Second Year Success Award



Nabeeha Yasmin Chowdhury

BA (Hons) Advertising and Digital Marketing
Level 5

Attribute Achieved in: Professionally focused

“I am a determined and focused individual who has created strong social ties which uplift and guide me when needed. At Herts I have been able to develop a strong and resilient mindset which has helped me succeed in all areas of life. The Business School has provided resources to help my personal and academic development, and I have received extraordinary lecturers, tutors and programme leaders who have gone above and beyond with feedback and guidance.”



Titilayo Nemata Dorcas Omoyele

BA (Hons) Marketing
Level 5

Attribute Achieved in: Inclusive and collaborative

“Since a young age Marketing has always captured my interest, and I aspire to build my career in this field. My strong communication skills enable me to see the needs of others and help them, which I find fulfilling. HBS is a very inclusive environment that welcomes and engages students. The lecturers care about the students and are committed to our academic success. Their support and encouragement enable us to achieve and succeed”.

BA (Hons) Marketing

Second Year Success Award



Yonathan Solomon

BA (Hons) Advertising and Digital Marketing Level 5

Attribute Achieved in: Professionally focused

“As a Marketing student, I research and review success stories of HBS graduates, analyse their strategies, and emulate their approaches to achieve success myself. By studying the achievements of those who came before me, I learn valuable lessons and insights that will help me reach my goals. The Business School has equipped me with the knowledge and skills necessary to understand the various aspects of marketing, including market research, advertising, and consumer behaviour. This has helped me to develop effective marketing strategies that will allow me to succeed in my future career.”



Morgan Shepherd

BA (Hons) Business and Marketing Level 5

Attribute Achieved in: Professionally focused

“Working alongside my peers has influenced my Business School success, which has been an important and motivating factor throughout my degree. Seizing the networking and academic-enhancing opportunities offered by HBS has contributed towards my achievements by providing an opportunity to develop transferable skills and succeed as a graduate. The programme teams’ network of support and valuable feedback encouraged and supports me to achieve a first-class honours degree.”

BA (Hons) Marketing

Placement Success



We Are Acuity.

Archie Finnie

BA (Hons) (SW/YAB) Marketing

Marketing Account Executive at We Are Acuity

“As a Marketing Account Executive at We Are Acuity, I was responsible for delivering marketing projects for my client Citroën and serving as the main point of contact for their 142 dealerships throughout the UK and Ireland. My duties included executing and delivering projects by managing the creative studio team and handling new briefs. Additionally, I lead both internal meetings and client-facing interactions such as proposals and status calls.”



**University of
Hertfordshire UH**

Kiall Sinclair

BA (Hons) (SW/YAB) Marketing

Project Assistant at University of Hertfordshire

“In my role as a Project Assistant at the University of Hertfordshire, I supported and lead a variety of projects, including the extensive Go Herts Award initiative. In addition, I managed and curated the team’s social media channels for Instagram and Twitter amongst others. This role has provided me with an opportunity to express my creativity and share my own insight on certain subjects.”

BA (Hons) Marketing

Deans Award Success



Connie Magoba

BA (Hons) Marketing with Digital Communications

Engagement with Professional Qualifications

Connie was a part-time student who was committed to employability matters by completing volunteering work for CIM. She promoted events and was often providing a lot of helpful advice for others. Recently, she received a job promotion at Barclays and is now working in Glasgow.



Jamie Oliver

BA (Hons) Business and Marketing

Engagement with Professional Qualifications

Jamie was a CIM student volunteer who provided professional marketing advice and promoted events to improve employability matters. He also helped to increase membership of the CIM Marketing club.



Zanele Mellissa Pilime

BA (Hons) Business and Marketing

Engagement with Professional Qualifications

Zanele Mellissa was a Business and Marketing student who acted as a CIM student volunteer, providing professional marketing advice to others interested in the course, alongside promoting events. This increased the cause of employability within the CIM club.



BA (Hons) Marketing

Rising Star Success



CHANNEL EDGE ✓

Hannah Blagden

BA (Hons) Marketing

Hannah was an outstanding student who constantly achieved throughout her three years at UH. Totally committed, she asked pertinent questions, was determined, and took extra-curricular opportunities where possible, including being an SCO and gaining professional CIM | The Chartered Institute of Marketing Awards. Consequently, she has secured an excellent role as Digital Business Manager with a digital marketing services organisation.



tcs TATA
CONSULTANCY
SERVICES

Megan Maria Byrne

BA (Hons) Marketing and Advertising

Megan managed to secure a full-time industry role before graduation and is now a Marketing Operation Executive at Tata Consultancy Services in Kensington, London.



University of Hertfordshire UH

Radomir Holan

BA (Hons) (SW/YAB) Marketing

Radomir was an outstanding student at Herts and was subsequently awarded the University Prize for BA (Hons) Marketing for his academic success. He was a dedicated, committed, and strong-minded student who displayed his ability to be innovative and curious. He studied abroad in the United States during his second year, as well as completing a placement in his home country, Czechia. This allowed Radomir to build his own business, donating a portion of his accumulated funds to charity. As a competitive and motivated student, he was subsequently offered a place to study for a Master's degree from all the universities he applied to.

BA (Hons) Marketing

Rising Star Success



Lewis Hardwick

BA (Hons) Business and Marketing

Lewis has consistently performed to a high standard throughout his time at HBS. In addition, he also received the Jarvis Scholarship, which is a huge achievement! He provided Jarvis with valuable updates on his journey at university.

BA (Hons) Marketing

Go Herts Success



Diarra Samb

BA (Hons) Business and Marketing

BRONZE Award

BA (Hons) Marketing

Go Herts Success



Abhilasha Chowdhury

BA (Hons) Marketing

GOLD Award



Nandni Ketan Dattani

BA (Hons) Marketing

GOLD Award



Safa Amin

BA (Hons) Advertising and Digital Marketing

GOLD Award



Urszula Fikowska

BA (Hons) Advertising and Digital Marketing

GOLD Award

Flare Ignite Awards

The University of Hertfordshire's enterprise ideas challenge, Flare, is a highly competitive annual competition that gives Herts student and alumni entrepreneurs the support and training they need to bring their business ideas to life, no matter how far along they are in development.

Each year finalists compete for prizes, and attendees of the awards ceremony have an opportunity to cast their vote for their favourite business in the People's Choice Award, which has a cash prize of up to £2,500.

At the Business School we were proud to have 1 undergraduate and 3 postgraduate students in the finals.



Maximus Loffredo

BA (Hons) Business and Marketing

with Disciplined Gardener, an app which supports people to grow their hobbies and interests in a fun garden simulation, whilst also supporting the alleviation of negative addictions or habits.



Sarah Goldsmith

MSc Project Management

with ProjectIQ, an online coaching, mentoring and career development system specialising in Project Management.



Asif Rajwani

Master of Business Administration

with Build My Tomorrow, a pioneering crowdfunding platform that is reshaping the giving landscape and empowering individuals to create lasting impacts.



Divya Payal

Master of Business Administration

with Gotta Patti, a fashion brand founded by a resilient Ex Army Officer, breathes life into recycled plastic waste into beautiful gotta patti embroidered pieces.

FLARE
2023



Enterprise
Hub

Enactus UK

Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. They educate, inspire, and support young people to use innovation and entrepreneurship to solve the world's biggest problems. At HBS, we have our very own Enactus group, Enactus Hertfordshire.

During the Easter break, 24 Enactus Hertfordshire members attended the Enactus National 2023 two days Expo with University advisors, Madeline Tan and Bobby Pothabathula.

We had 2 teams, Team Hertline led by Muhammad Osama Siddiqui (MSc Management Sept 2022), and Team Planet Plasticity led by Gloria Albert Pinto (MBA Sept 2022) and Asish Veera Venkat Gopi Dokku (MSc IB Sept 2021), who presented their business social impact projects in the top 8 finals on Action4Impact competition, which was sponsored by Schoders and British Airways respectively.

The Enactus Hertfordshire team also received a few nominations at the national expo: 'Driving Engagement & Community Spirit', 'Newcomer/Re-establish' and 'Most Improved Team'. 5 members received a golden ticket each, an opportunity for an internship with Enactus UK.

The two teams also made it to the final for the AIG competition hosted in May, and both teams are invited to attend the winner's announcement and presentation at AIG head office in London—a fantastic experience for the team.

In June of 2023, Team Planet Plasticity placed first in the AIG Learn for Change competition. They will be receiving funding to support their project's acceleration and will go on to compete in the AIG 'Learn For Change' Global Champions for 2023 in Utrecht.









POSTGRADUATES

MSc International Business

Postgraduate Success Award



Ngoc Han Phan

MSc International Business

Attribute Achieved in: Evidence based and ethical, Inclusive and collaborative, Digitally capable and confident, Globally minded, Professionally focused, Sustainability driven

“I am an active Student Representative and Student Engagement Champion. Both the academic and extracurricular assistance from HBS has been an additional bonus. Professors provide extra hours for us to ask questions, which has helped to build my confidence and expand my academic understanding. The CASE centre motivates me to ask questions and learn new things. The Go Herts Award scheme and my roles in the University mean I have been able to meet new friends and participate in extracurricular activities.”



Asish Veera Venkat Gopi Dokku

MSc International Business

Attribute Achieved in: Evidence based and ethical, Inclusive and collaborative, Digitally capable and confident, Globally minded; Professionally focused, Sustainability driven

“Consistent hard work, time management, engagement with faculty and participating in extracurricular activities have all allowed me to gain knowledge and experience at Hertfordshire Business School. The numerous opportunities to engage in extracurricular activities and leadership positions such as School Community Organiser, Chair of the International Business Society and being part of the Enactus Society have been invaluable to my personal growth and development, whilst giving back to the community through various initiatives.”

MSc International Business

Postgraduate Success Award



Syed Muhammed Arish Shah

MSc International Business
with Advanced Research

Attribute Achieved in: Professionally focused, Globally minded, Sustainability driven, Digitally capable and confident, Evidence based and ethical, Inclusive and collaborative

“I have seized every opportunity that came my way. I became a Student Representative which allowed me to enhance my learning experience, forge new networks and resolve students’ concerns by acting as a bridge between the faculty and students. I found HBS to be supportive, providing endless opportunities every step of the way. The AEB sessions provided clear explanations of how to approach each assignment and the library, available 24/7, played a huge role in my success. Overall, I would say that HBS always supports and encourages its students to achieve more and acts as a support system throughout the journey.”



Ernest Anayo Okolo

MSc (SW) International Business

Attribute Achieved in: Professionally focused, Sustainability driven, Globally minded, Digitally capable and confident, Inclusive and collaborative, Evidence based and ethical

“My persistence and active participation in class assignments undoubtedly contributed to this significant accomplishment. The Business School, along with the extensive knowledge and experience of the lecturers, has been integral in my academic triumph. My access to the latest modules at the University has been instrumental in my success.”

MSc International Business

Postgraduate Success Award

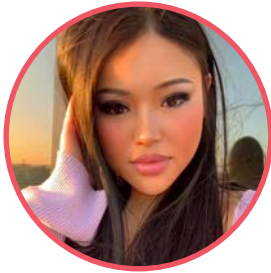


Arslan Mahmood

MSc (SW) International Business

Attribute Achieved in: Professionally focused, Inclusive and collaborative, Digitally capable and confident, Evidence based and ethical

“Hertfordshire Business School has provided me with professional and advanced knowledge which I can apply and use in my future business career. Throughout my time at HBS I have been able to meet with students from different cultures and experienced a great atmosphere where I can learn.”



Tran Phuong Linh

MSc (SW) International Business

Attribute Achieved in: Professionally focused, Globally minded, Digitally capable and confident, Inclusive and collaborative, Evidence based and ethical

“To ensure my success, I have encouraged myself to be very involved in lessons so I can enhance my knowledge for my future career. Every teacher at HBS has been an important part in my university career, lecturers are always available and provide help whenever possible.”



Lien Huong Tran

MSc (SW) International Business

Attribute Achieved in: Professionally focused, Evidence based and ethical, Inclusive and collaborative, Globally minded

“To succeed at HBS I actively looked for job opportunities relating to my abilities, participated in academic activities and worked hard. The Business School has given me a solid academic foundation of knowledge in international business through a variety of subjects taught by a team of dedicated teachers.”

MSc International Business

Postgraduate Success Award



Talvinder Singh

MSc (SW) International Business

Attribute Achieved in: Professionally focused, Inclusive and collaborative, Digitally capable and confident, Evidence based and ethical

“Throughout my time at HBS, I have always strived for academic excellence. I make a conscious effort to engage with my tutors and seek clarification on any doubts or queries I have about the subject matter. This proactive approach to learning helped me better invest in my education. The module leaders at HBS are always incredibly helpful and approachable. Their willingness to assist students played a significant role in my academic success. I always followed their advice and guidance in class, which allowed me to make the most of my learning experience. One of the key resources that has helped me is the Learning Resource Centre. With 24/7 access, it provides an excellent study environment with numerous academic resources that support my learning.”



Gagandeep Kapoor

MSc International Business

Attribute Achieved in: Professionally focused, Globally minded, Digitally capable and confident

“My success at HBS can be attributed to my academic performance and my active participation as a student representative. In addition, the continuous support and guidance from my programme and module leaders has been instrumental.”

MSc International Business

Postgraduate Success Award



Divyangi Tiwari

MSc International Business

Attribute Achieved in: Professionally focused, Globally minded, Sustainability driven, Digitally capable and confident, Inclusive and collaborative, Evidence based and ethical

“I am a professional, dedicated, and enthusiastic student who received the support of the module and university team. The entire module team has been a great support from the start, everyone in HBS is available without hesitation and I am grateful that my module team appreciates my success and provide great encouragement.”

MSc International Business

Placement Success



Sohaib Israr

MSc (SW) International Business

Marketing Manager at NEC Money Transfer Ltd

“I was appointed by NEC Money Transfer Ltd as their Marketing Manager to oversee their transition from agent business money transfers to an innovative online platform, whereby I developed and promoted their online services. I took charge of designing their social media campaign and played a pivotal role in boosting their business by 27.8%. I was fortunate enough to lead the launch of their flagship banking and debit card campaign. This experience has helped me to position myself for greater opportunities in the future.”



MSc International Business

Placement Success



Kshitij Raj

MSc (SW) International Business

Business Development Executive at Hatigen IT Consulting Services Ltd



“My primary responsibility in this role included developing and enhancing my company’s business services across the UK and EU, focusing on how they can enable Cloud IT technology in their SME company. Through my interactions with clients in both the UK and abroad, I have honed my negotiation skills and gained experience in supervising the marketing and sales function of the business. I began my placement as a Business Development Trainee at Hatigen IT Consulting Services Ltd, and I was soon promoted to the role of Business Development Executive. The experience improved my personality and also shifted my perception towards any occurring challenges that arise.”



Zahid Mahmood Awan

MSc (SW) International Business

Data Governance at Stallions Technologies



“My role as a Data Governance Lead was to oversee and support the different projects involving data touch points across this Saudi Arabian company. Drawing on my nearly decade-long history in working for this organisation, I already possessed valuable insights concerning their data. The projects I contributed my knowledge towards included the implementation of Personal Data Production Law (PDPL), data migration from the legacy applications to new ERP implementation and supporting the Master Data Management programme. In each of these projects, I served as a Subject Matter Expert and ensured all the data was governed and maintained high quality standards, eliminating duplicate or incomplete records.”

MSc International Business

Placement Success



University of
Hertfordshire **UH**

Adekunle Francis Idowu

MSc (SW) International Business

Teaching Fellow at University of Hertfordshire

“As a Teaching Fellow at the University of Hertfordshire, I worked with the Centre for Academic Skills Enhancement (CASE) Technology Team to assist module leaders with assessment setup, managing group work and using Guided Learner Journey (GLJ) technology in the classroom. I participated in the student’s weekly technology drop-in sessions, created video tutorials, and audited the Business School’s semester modules. This placement improved my IT, communication, and presentation skills greatly.”



amazon

Tarun Pogiri

MSc (SW) International Business

Project Management Intern at Amazon

“In my role as a Project Management Intern at Amazon, I worked specifically in the Robotics team which handles all the warehouse automation projects across the European region. Subsequently, I travelled to many locations to oversee their warehouses and learn, plan and handle their projects and address issues such as safety, continuous improvement and budgets, which enable Amazon to increase their efficiency by 50%. This role improved my Project Management, business communication, and negotiation skill set.”

MSc International Business

Placement Success



Arosh Rajesh

MSc (SW) International Business

[Hotel Operations Placement at De Vere Beaumont Estate](#)

“During my Hotel Operations placement, I obtained expertise in various areas such as meetings and events (M&E), food and beverage (F&B), front of house and finance. I was placed in charge of on-site event management and post-event evaluation, ensuring excellent client service in both F&B and M&E. Additionally, I oversaw managing event bar stock control and exhibited innovative problem solving when professionally handling customer issues at the front desk. My favourite part of this placement was in their financial department, where I was tasked with creating a spreadsheet for management allowances, updated daily charges, reconciled accounts, and ensured data accuracy.”

DE VERE



Swati Srivastav

MSc (SW) International Business

[HR Recruiter at Ramsay Health Care](#)

“As an HR Recruiter my responsibilities included sourcing candidates online, updating job ads and conducting background checks to help us recruit faster and more effectively. The HR field comprises several disciplines, including benefits administration, talent acquisition, and employee retention. I feel incredibly fortunate to have had the opportunity to take part in this placement, where I learnt and gained a memorable experience in my life.”



MSc International Business

Placement Success



Nandakishore Abbugari

MSc (SW) International Business

Senior Finance Assistant at Quantum Care

“During my placement as a Senior Finance Assistant, I spent the majority of my time working with the Purchase Ledger Team. I was placed in charge of processing and paying every payment. Whilst interacting with key vendors, I was given the opportunity to hone my industry knowledge in the UK and expand my network simultaneously. Working alongside the 1800-2000 employees at Quantum Care on a variety of tasks, such as processing expenses and assisting with purchase-related queries has been a rewarding experience for me.”



Mini Joy

MSc (SW) International Business

Shift Manager at Pizza Express

“Working as a Shift Manager, my responsibility included leading and managing the team to deliver a successful shift, whilst ensuring there is an adherence to brand standards, company policies, and legislation. Furthermore, I also supported the General Manager to achieve the balanced scorecard measurement for the pizzeria by effectively managing the daily operations of both dine-in and dine-out channels.”



MSc International Business

Placement Success



Sagar Nagappa

MSc (SW) International Business

Business Analyst at Orcalo Holdings

“My placement role as a Business Analyst has been an exceptional learning opportunity, where I have gained valuable experience and knowledge in tools such as Kira, Miro and Figma. The team I worked with were very supportive of my professional growth, which was important as this was my first role in my career. With this encouragement, I aspire to continue in the same field and eventually achieve the position of Project Manger.”



Sukanya Varada

MSc (SW) International Business

Intern Project Manager at Acme Pharma Ltd

“As a Project Manager Intern at Acme Pharma Ltd it was my responsibility to make sure that any licenses purchased from vendors and clients were valid and compliant with the company’s regulations by examining documentation rigorously. If the licenses did not comply, I was then tasked to investigate further or cancel the transaction. I thoroughly enjoyed my placement role.”

MSc International Business

Placement Success

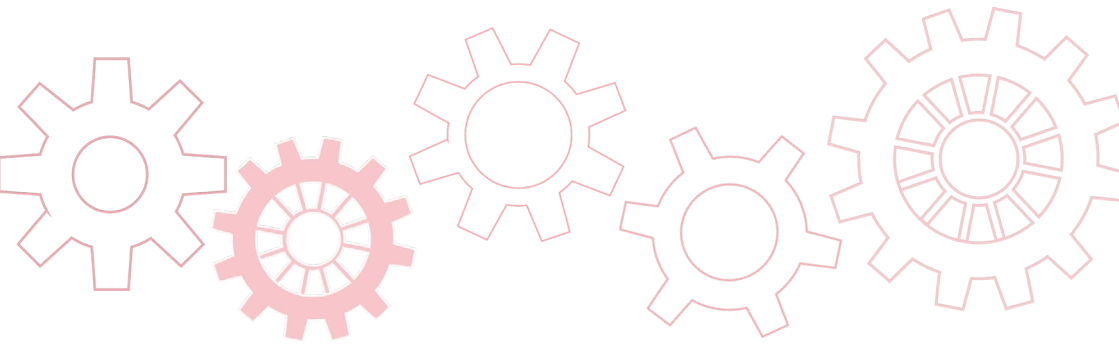


Sahar Jamil

MSc (SW) International Business

Management Trainee Officer at Fife Arms Hotel

“I worked with an incredible organisation and unforgettable team as part of my placement year! My role as a Management Trainee Officer allowed me to work closely with other managerial colleagues in various department within The Fife Arms Hotel to familiarise myself with the organisation inside and out. Not only did this role develop my interpersonal and administration skills, but it also gave me an insight into how the hospitality industry works. I gained valuable experience during my placement year which has subsequently aided my professional growth far more than I had originally anticipated.”



MSc International Business

Deans Award Success

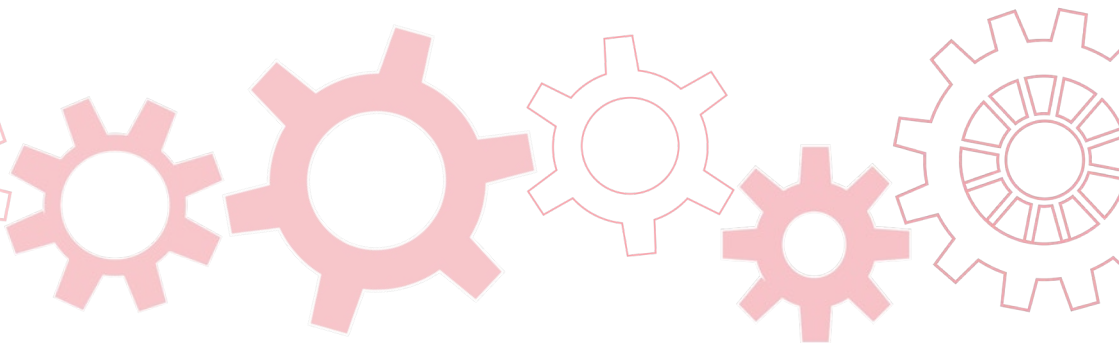


John-Paul Nnamdi Ighorue

MSc International Business

Deans Transformational Award

John-Paul has thrived professionally and was involved in many projects as a business/project analyst alongside his studies. He has been endorsed by one of the Heads in HR for being an “incredibly talented individual with a unique capacity for seeing unique perspectives and building relationships across various divides”. John-Paul was an exceptional student who grasped the educational opportunity HBS offered and transformed himself.



MSc International Business

Rising Star Success



Devadevan Harikumar

MSc (SW) International Business

Devan completed his placement at B&M Retail after working there part-time. He worked in the HR team and was involved in a wide range of activities at the very front-line and was clearly very popular with his colleagues too. During and since his placement, Devan has grown in confidence and maturity. He has also been a great inspiration for other students on the placement route.



Abdul-Lateef Olayinka Adeneye

MSc (SW) International Business

Abdul-Lateef was an exceptionally engaged and motivated student on the MSc International Business programme. He was part of the successful PWC postgraduate Hackathon team during his first year, and experienced a great placement, allocating time to record messages and provide a live Q&A peer inspiration piece to new placement route students. He has also provided support to those considering applying to study a postgraduate course at Herts. Recently, he has secured a graduate role with TFL.



MSc International Business

Go Herts Success



Muhammed Koottai Aboobacker

MSc International Business

SILVER Award



Adewuyi Oluwatobiloba Reuben

MSc International Business with Advanced Research

GOLD Award



Asish Veera Venkat Gopi Dokku

MSc International Business

GOLD Award



Bhuvaneshwari Karnati

MSc International Business

GOLD Award

MSc International Business

Go Herts Success



Bolanle Ben-Fashanu

MSc International Business with Advanced Research

GOLD Award



Ifeyinwa Maryann Umeh

MSc International Business

GOLD Award



Peter Tolulope Ojediran

MSc (SW) International Business

GOLD Award



Syed Muhammad Arish Shah

MSc International Business with Advanced Research

GOLD Award

MSc International Business

Go Herts Success



Victor Peter Francis

MSc (SW) International Business

GOLD Award



Ngoc Han Phan

MSc International Business

GOLD Award

MA Human Resource Management

Postgraduate Success Award



Similoluwa Adunni Odugbesan

MA Human Resource Management

Attribute Achieved in: **Inclusive and collaborative**

“The steps I have taken to ensure my success include taking on a voluntary leadership role, which has aided in the development of my social responsibility and interpersonal abilities. HBS has provided several possibilities for upskilling, and their online and physical resources make research accessible and simple for both international and local students. Among other digital improvement trainings available to all students, the Academic English for Business (AEB) programme has helped improve my writing style.”

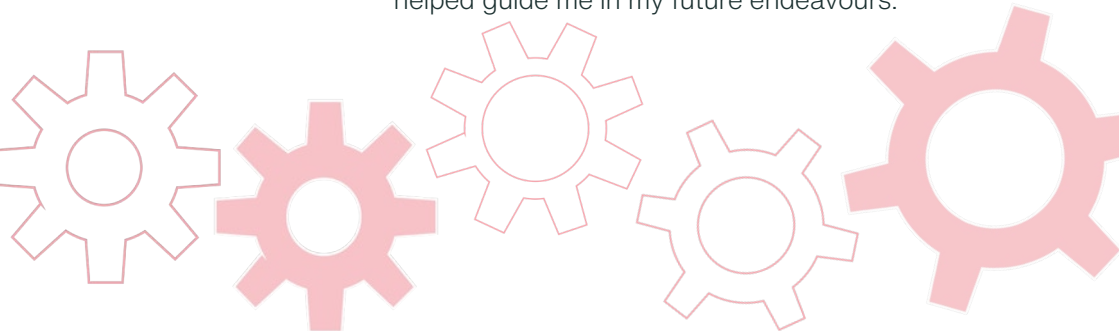


Prasun Kumar Jha

MA (SW) Human Resource Management

Attribute Achieved in: **Digitally capable and confident**

“My work as a Student Representative ensures I am always engaging with both my classmates and the tutor, discussing class activity and subject matters. HBS is a great place to mingle both academically and via extra-curricular activities, the teachers are always available to help and additional support such as AEB classes and the placement team has helped guide me in my future endeavours.”



MA Human Resource Management

Rising Star Success

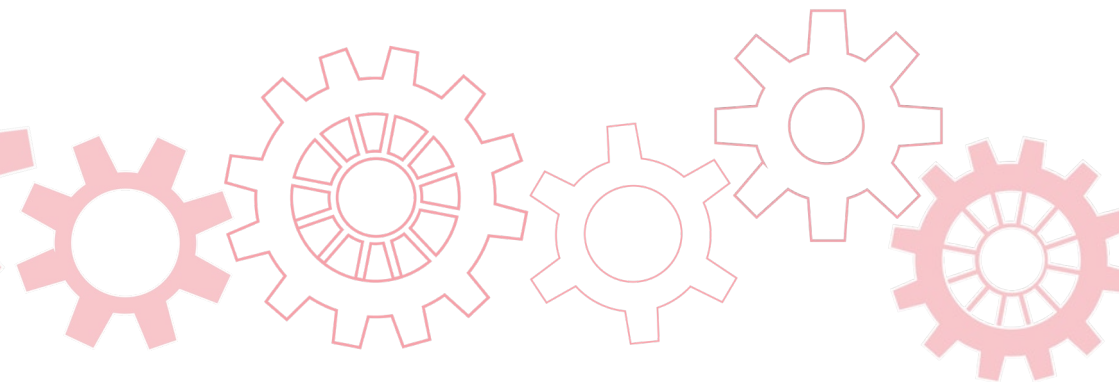


Anusuya Sharma

MA Human Resource Management

Anusuya proved to be a highly motivated student during her studies at Herts. She was a Student Representative on behalf of her peers and was awarded a Go Herts Award. As a dedicated and highly conscientious student, she was engaged in class and a great listener, often wanting to explore topics and issues further.

Recently, Anusuya has been successful in her applications to become a Lecturer in Human Resource Management at Abingdon and Witney College, teaching a CIPD Level 3 course.



MSc Strategic Marketing

Postgraduate Success Award



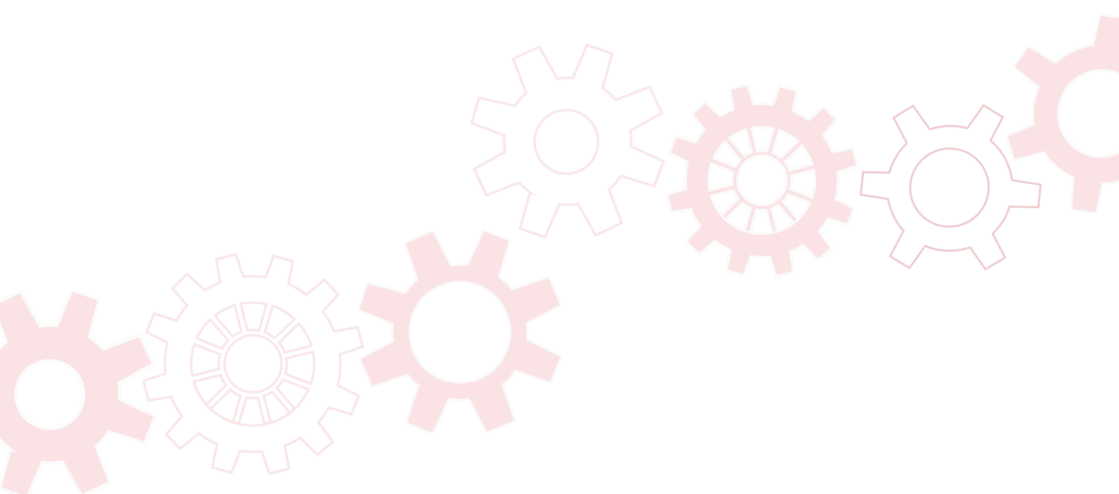
Emmanuel Oluwafemi Oparah

MSc Strategic Marketing with Brand Leadership

Attribute Achieved in: Inclusive and collaborative, Professionally focused

“I improved my leadership, communication, and problem-solving skills, among others, because of the Business School’s emphasis on individual and professional growth. The brand leadership sector places a premium on these abilities, and I gain valuable experience in the field by participating in presentations, consulting projects, and case studies at HBS.

Working in the field has given me the opportunity to put what I’ve learned into practice and acquire the expertise I’ll need to advance in my chosen profession.”





MSc International Tourism, Hospitality and Event Management

Postgraduate Success Award



Mya Leonie Wander

MSc (SW) International Tourism, Hospitality and Event Management

Attribute Achieved in: Professionally focused, Globally minded, Evidence based and ethical

“The steps I have taken which have contributed to my success whilst at Hertfordshire Business School include prioritisation of tasks and making the most of all the opportunities available at the University. Tutors always give detailed information and the variation in module topics makes learning interesting.”



Craig Noronha

MSc (SW) International Tourism, Hospitality and Event Management

Attribute Achieved in: Professionally focused, Globally minded, Inclusive and collaborative

“My success at HBS is in part to my role as a Student Representative, which has provided me with a valuable understanding of international students views and challenges and a platform to solve these queries and doubts.

The Business School has taught me how to maintain a professional demeanour when communicating with peers and industry professionals. Moreover, it has exposed me to diverse cultures and given me a broader perspective on the world.”

MSc International Tourism, Hospitality and Event Management

Placement Success



FOUR SEASONS

Marygorretty Ouko

MSc (SW) International Tourism, Hospitality and Event Management

Guest Experience Intern at Four Seasons Hotel

“I was an essential member of the Core Leisure Reservations and PBX Team, where our shared commitment was to provide guests at a luxury hotel with exceptional quality service. My interpersonal skills and attention to detail have significantly improved during this experience. I am now more confident and motivated to explore further opportunities within the Tourism industry.”



Temitope Ade Akinmodiro

MSc (SW) International Tourism, Hospitality and Event Management

Sales and Ticketing Agent at Skybreak, Gatwick Airport

“My responsibilities included providing customers with general services and support through face-to-face interaction, emails, and live chats using multiple airline systems. I also handled group hotel reservation requests for airlines during flight disruptions. My role has enabled me to provide customers with cost-effective and exceptional travel options, therefore significantly increasing my sales volume contribution towards the company.”

MSc International Tourism, Hospitality and Event Management

Placement Success



Aysha Arshad

MSc (SW) International Tourism, Hospitality and Event Management

Management Intern The Fife Arms (Artfarm) Hotel Braemar

“I was given the opportunity to work in various departments: Food & Beverage, Front of House, and Reservations. The knowledge gained from working across these departments was hugely valuable. In all departments, I used a Property Management System (PMS) to achieve and maximise revenue targets in all areas, whilst ensuring that guest satisfaction remained a top priority.”

F I F E A R M S

MSc International Tourism, Hospitality and Event Management

Deans Awards Success



Anmol Kumar

MSc (SW) International Tourism, Hospitality and Event Management

Transformation through a Sandwich Degree (PG) Award

Anmol was one of the stars in the MSc International Tourism, Hospitality and Event Management programme. He performed amazingly academically and did a superb job during his placement at the Four Seasons Hotel Hampshire. He is a key person in opening placement opportunities for his peers and new students.



FOUR SEASONS
HOTEL
HAMPSHIRE

MSc International Tourism, Hospitality and Event Management

Deans Awards Success



Omobolanle Olaoluwa Gominah

MSc International Tourism, Hospitality and Event Management

Intellectual Curiosity (PG) Award

Bola outperformed in her studies at Herts from the very beginning of the MSc International Tourism, Hospitality and Event Management course. She has demonstrated an outstanding ability to both reflect and discuss academic literature and has endless intellectual curiosity. This has reflected positively in her academic performance.

MSc International Tourism, Hospitality and Event Management

Rising Star Success



Nardine Nader Onsy Rofaie

MSc (SW) International Tourism, Hospitality and Event Management

Nardine was an absolute star throughout her studies at Herts. She has achieved brilliantly in her academics and has also been an important asset as a Student Rep for her programme. She channelled communication with students, was proactive in talks and coordinated helpful information for those currently studying, as well as new starters.



Master of Business Administration

Postgraduate Success Award



**Damilola Abiodun
Obimuyiwa-Olatimigiri**

Master of Business Administration

Attribute Achieved in: Professionally focused, Globally minded

“I actively participate in all academic activities such as attending and studying before classes, participating in study groups that allow me to learn from others, and attempting the module exercises provided on our student study sites. HBS has aided my success in a variety of ways including access to educational platforms, resources and tutorial recordings that mean I can refer to useful class discussions for revision.”



Aryan

Master of Business Administration

Attribute Achieved in: Professionally focused, Globally minded; Sustainability driven

“To achieve success at HBS, I attend all tutorials whilst also actively listening to my lecturers and following up on all the tasks set out by the university. The Business School has helped me to succeed by transforming the way I think, whilst giving me the tools to continuously improve myself and access opportunities.”



Reynard Pradana Simorangkir

Master of Business Administration

Attribute Achieved in: Professionally focused, Globally minded, Sustainability driven

“To ensure my success at the University of Hertfordshire, I always partake in recommended reading materials and push myself to achieve the best I can whilst respecting academic integrity guidelines. The Business School cultivates a friendly learning environment, provides advanced facilities and respects student’s critical thinking.”

Master of Business Administration

Deans Award Success



Oladimeji Amos Oke

Master of Business Administration

Transformation through Enterprise Activity Award

Oladimeji actively participated in class and was always respectful and positive towards his peers, displaying leadership skills and often taking the initiative. He won two awards in the university's flagship enterprise competition, the Flare Ignite Awards 2022. Oladimeji won both the Scalable Business Award, which was the top prize worth £3500, alongside the People's Choice Award, voted for by the audience and worth £500.

Master of Business Administration

Rising Star Success



Soniya Gajanan Devrukhkar

Graduate MBA (Master of Business Administration)

Soniya was an excellent student throughout her studies, but she also acted as a strong ambassador for HBS with her participation in the Young Enterprise National Competition. She attended the competition to represent her team and presented the business idea of Eco Cutlery. Soniya has embodied all the university's graduate attributes with great confidence, resilience and self-belief, qualities which ensure future success in her career.



Taiwo Titilayo Adewale

Master of Business Administration

Taiwo was focused and showed interest in all subjects studied during her time at Herts, meaning she had an excellent performance. These attributes, combined with her commitment to finding employment opportunities, make her a deserving winner of the Rising Star Award.



Young Enterprise

The Young Enterprise Start-Up programme gives students aged 18-30 the ultimate opportunity to develop their employability skills and prepare for the world of work. They enable students to set up and run their own student company for up to 12 months, motivating young people to succeed in the changing world of work by equipping them with the work skills, knowledge and confidence they need.

Planet Plasticity, led by Gloria Albert Pinto (MBA Sept 2022) and Asish Veera Venkat Gopi Dokku (MSc IB Sept 2021) made it to the finals of the Young Enterprise Startup UK finals. The prestigious event, which recognises and rewards student entrepreneurs who are paving the way in innovation and pioneering business concepts, sees 15 student teams from across Britain compete for the coveted first place.

Here's what Gloria Pinto had to say about the competition:

“This was a memorable experience filled with learning, growth, and remarkable opportunities. The seed of this idea was planted back in November 2022, and since then, we have been able to develop a purpose-driven, profitable business concept from scratch, developing a compelling presentation and pitch deck, and smashing it against some tough competition while flexing our creative ideas, refining the business model.

Although we did not win the competition, we are extremely proud of our journey and the impact we made together with two other exceptional teams from the University of Hertfordshire. Presenting our concept to an esteemed panel of judges and even to Her Royal Highness Princess Anne herself and getting feedback from her was an extraordinary opportunity.”





MSc Business Analytics and Consultancy

Postgraduate Success Award



Zainab Oyinlola Etti

MSc Business Analytics and Consultancy

Attribute Achieved in: Professionally focused

“To succeed at university, I have ensured to make use of all the available learning resources provided by HBS for my assignments, organising and prioritising my work and starting any coursework early to ensure I finish before the deadline.

The school’s Learning Support Team has helped to develop my academic knowledge and skills by taking academic theories and applying them to real-life situations.

The weekly Academic English Business (AEB) sessions and the entire CASE team have been of great support and contributed immensely to my success in Hertfordshire Business school.”



Onyinyechi Gift Igwe

MSc Business Analytics and Consultancy

Attribute Achieved in: Professionally focused

“Steps such as utilising resources provided by HBS, developing effective study habits, and participating in consulting projects for local businesses have all been instrumental in fostering my success at university.

HBS has provided me with invaluable opportunities to enhance my knowledge, experience and skills that are essential for career success through its interactive learning environment, professional development and career support, and quality faculty members who offer practical advice and insights on how to apply classroom concepts to real-world business problems.”

MSc Business Analytics and Consultancy

Rising Star Success



Aaron Ong Jia Shyin

MSc Business Analytics and Consultancy

Aaron worked cohesively and positively with their peers, often contributing constructive discussions in class, which enhanced not only their experience but other students. Aaron displayed compassionate leadership skills, enabling all team members to participate in group tasks.

MSc Business Analytics and Consultancy

Go Herts Success



Himmatsingh Bhagwansingh Deora

MSc Business Analytics and Consultancy

BRONZE Award

MSc Management

Postgraduate Success Award



Abisola Princess Ajiboye

MSc Management

Attribute Achieved in: Inclusive and collaborative

“My success at HBS is in part due to my diligence, focus and determination to achieve my set goals. I have developed personal skills and the continuous access to learning has contributed towards my academic success. The Business School are equipped with amazing tutors who use diverse teaching methods, they provided all the resources I needed for my master’s programme.”



Rubeena Maheen

MSc Management with Digital Marketing

Attribute Achieved in: Digitally capable and confident; Professionally focused; Inclusive and collaborative

“I have ensured I met each of the graduate attributes. For instance, being a Society Committee member, Student Buddy, and Student Rep, completing the Herts Digital Checklist and utilising the Careers resources such as CV360 which helped me prepare for the corporate world. HBS’s opportunities have allowed me to work on a different skill set for now and the future.”



Victory Adaeze Gideon

MSc Management

Attribute Achieved in: Professionally focused; Globally minded; Inclusive and collaborative

“My success has been aided by my role as a Student Representative for the MSc Management department, where I act as a point of contact to help students with questions and any issues that need to be raised with senior staff members. HBS has helped me forge a business attitude and helped me to believe in myself.”

MSc Management

Postgraduate Success Award



Fortune Chika Ossy-Ohamara

MSc Management

Attribute Achieved in: Professionally focused, Globally minded, Inclusive and collaborative

“I always ensure to prioritise my studies, creating and following a study plan. I am active in class discussions, both in-person and online and am part of a brilliant study group. HBS provided a wealth of resources which make this easy. The tutors are always very helpful and frequently take feedback from students. The size of tutorial groups made learning fun and interactive.”



Ankita Sarkar

MSc Management with Sustainability

Attribute Achieved in: Professionally focused, Sustainability driven

“By managing my time wisely, prioritising workloads and following a schedule I have been able to achieve my academic targets and succeed at HBS. The professors are very helpful and ensure any questions related to the topics are answered. The online library has lots of resources and when needed, I often visit the Centre for Academic Skills Enhancement (CASE) for guidance on my assignments.”



Shuai Zhang

MSc Management

Attribute Achieved in: Professionally focused

“My success at HBS is due to me attending my classes and reading the materials suggested by lecturers systematically. The Business School offers good module structure that is taught by good teachers and suits students.”

MSc Management

Postgraduate Success Award



Anu Sebastian

MSc Management with Digital Marketing

Attribute Achieved in: Professionally focused, Globally minded, Sustainability driven, Digitally capable and confident, Inclusive and collaborative

"I have consistently advocated for sustainability on our campus by auditing plastic waste, joining the Enactus International Business society and recently received the Student Representative of the month award - all of which have contributed to my success at Herts. HBS has provided access to a variety of resources and a wide range of networking opportunities and internships, which have allowed me to gain valuable experience. I have participated in experiential learning activities and received support from a community of peers and alumni. HBS has provided me with the resources and support I needed to make the most of my education and to develop my skills as a business professional."



Muhammad Osama Siddiqui

MSc Management with Digital Marketing

Attribute Achieved in: Professionally focused, Globally minded, Sustainability driven, Digitally capable and confident, Inclusive and collaborative, Evidence based and ethical

"I use all the resources and support around me which keeps me motivated to achieve good grades at HBS. The University has played an integral role in my journey by providing access to expert faculty, industry professionals, and a supportive learning community. Joining Enactus Society under the supervision of my teachers has been also an eye-opening experience. Combining studies and getting a chance to implement them into full fledge working business ideas and representing the university on a national platform has been liberating."

MSc Management

Postgraduate Success Award



Syed Robiul Islam

MSc Management

Attribute Achieved in: Professionally focused

“In order to succeed at the Business School, I have prioritised and managed my time effectively, alongside networking and collaborating with my peers to learn and grow. HBS offered me the foundational knowledge I needed in various areas of Business, such as Finance, Accounting, Marketing and Management and often, the classes include experiential learning such as internships and case study analysis. HBS provides students with the knowledge, skills, resources, and experiences needed to succeed in the business world.”



Ayobami Folusho Shaibu

MSc Management

Attribute Achieved in: Professionally focused, Globally minded, Inclusive and collaborative

“I have been able to succeed at the Business School in my role as a Student Representative for my programme where I make recommendations to the team about placement options and the provision of accommodation for mature students. HBS has helped me to be more strategic, innovative, and environmentally friendly. The MSc Management programme has helped me coordinate myself better in terms of people management and negotiation in a diplomatic manner, with an emphasis on equality, diversity, and inclusiveness which I use in my business decisions.”

MSc Management

Postgraduate Success Award



Kelvin Kakwagh Shimaor

MSc Management

Attribute Achieved in: Professionally focused, Inclusive and collaborative

“I arrived at HBS with an open mind ready to both unlearn and relearn. During my time here, I have been a source of help to my cohort and acted as a voice for my peers to provide feedback to the teaching team. HBS has taught me how to embrace different cultures and that above all, we can all do great things.”



Kelechi Thelma Onuoha

MSc Management

Attribute Achieved in: Professionally focused

“I applied to become one of the Student Representatives at HBS, a position that informs me and where I can convey valuable student feedback to the university.

HBS has equipped me with the right skills to qualify for leadership roles and I have developed best practice techniques in cases of conflict resolution. I have learnt different leadership styles from an international perspective and, more so, I can confidently defend my skills using my hands on experience from my positions and coursework.”

MSc Management

Postgraduate Success Award



Eiman Babar Kiyani

MSc Management with Digital Marketing

Attribute Achieved in: Professionally focused, Globally minded, Digitally capable and confident, Inclusive and collaborative

“In my roles as the Chair of the MSc Management Society, Student Representative and Student Mentor, I continue to contribute numerous hours into helping existing and new students with adjusting to the UK, travelling, studying, and boosting their morale and motivation.

The Business School has always been appreciative of my hard work and efforts. I was awarded the Dean’s Award 2022 in my undergraduate course and now I’m honoured to be nominated for the Success Award in my postgraduate degree!”



Zaneera Muzaffar

MSc Management with Logistics and Supply Chain Management

Attribute Achieved in: Professionally focused, Inclusive and collaborative

“Factors such as being professionally focused, goals-oriented, inclusive, and actively engaged with studies and seeking help from all the available resources such as the Centre for Academic Skills Enhancement (CASE) have helped me in my personal and professional development.

Hertfordshire Business School has excellent and devoted teaching staff, alongside resources such as Studynet, CASE, an online library, and perfectly designed modules with in-person tutorials that have helped my personal and professional growth.”

MSc Management

Rising Star Success



Varun Mohan Rao

MSc Project Management

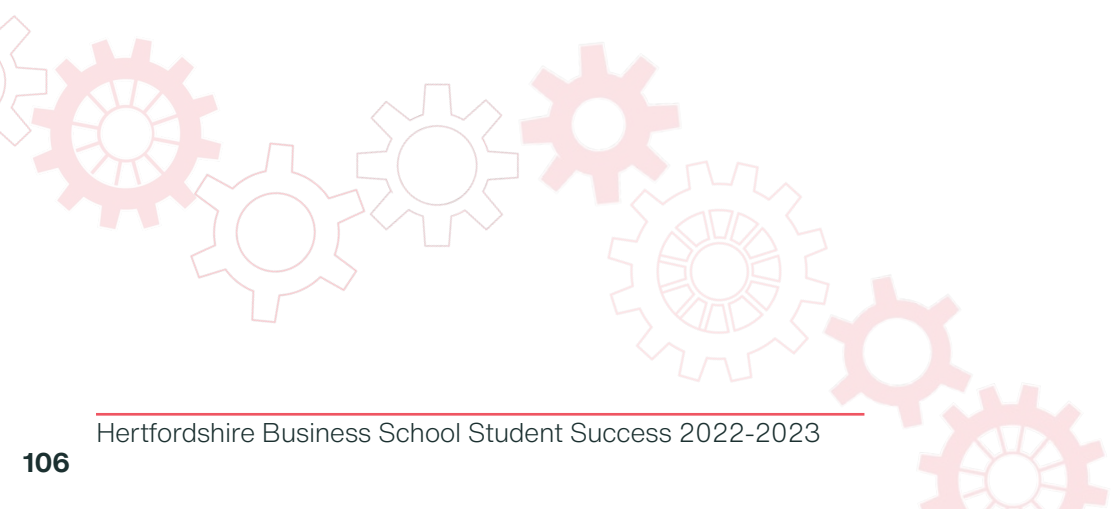
Prior to joining UH, Varun had worked as a Senior Test Engineer within the IT sector in India. After joining and starting the MSc Project Management programme, he was keen to learn and develop his skill set so that he could apply this to his future career.



Anna Pudlo

MSc Management

Anna was an amazing student during her time at UH. She consistently kept ahead of her work and became a great supporter to all the students, providing them with guidance and support. She also kept up to date with her module materials and the world of Business in general. Overall, her performance has been exceptional, and she is deserving of this award.



MSc Management

Go Herts Success



Chandika Kumari Hiniduma Kapuge

MSc Management with Digital Marketing

SILVER Award



Oluwaseun Onijala

MSc Management

SILVER Award



Anu Sebastian

MSc Management with Digital Marketing

GOLD Award



Babatunde Opeyemi Idowu

MSc Management with Logistics and Supply Chain Management

GOLD Award

MSc Management

Go Herts Success



Dona Anna Reji

MSc Management with Logistics and Supply Chain Management

GOLD Award



Michael Ayomide Fatoki

MSc Management

GOLD Award



Oyeyinka Foyeke Ademola-Adesina

MSc Management

GOLD Award

MSc Management

Go Herts Success



Rubeena Maheen

MSc Management with Digital Marketing

GOLD Award



Sardar Ahmer Ilyas

MSc Management

GOLD Award

MSc Finance and Investment Banking

Deans Award Success



Edward Nii Aryee Mettle

MSc (SW) Finance and Investment Banking

Transformation through a Sandwich Degree (PG) Award

Eddie undertook his placement with a mortgage provider and received an enormous amount of support from his employer, including advice and resources towards a CMAP qualification required for progression after graduation. Eddie fully embraced the opportunities made available to him whilst studying at Herts and on his placement. The experience he received is a fantastic basis for his future career in the financial sector.



MSc Finance and Investment Banking

Rising Star Success



Abimbola Abosede Famurewa

MSc (SW) Finance and Investment Banking

Abimbola was a fantastic asset for the MSc Finance and Investment Banking programme. She was able to achieve consistently in both academic standards and professional development, as well as making great contributions to class discussions alongside society activities.

MSc Finance and Investment Banking

Placement Success



Oluwasesan Bello

MSc (SW) Finance and Investment Banking

[Payroll Officer at MatchOptions Luton](#)

“In my role as a Payroll Officer, my main responsibilities included supervising employees in the department, collating time sheets, alongside issuing care planners, employee pay slips and auditing the payroll vouchers. In addition to this, I was also given the responsibility of an administrative officer of the company for four weeks, whereby I was able to effectively manage the unit by organising and prioritising schedules. The particular tasks involved in this additional role included managing the office inventories, scheduling meetings and events, alongside filling confidential documents.”

MatchOptions 
Linking Your Personnel Needs Instantly



Francisca Fashesin-Souza

MSc (SW) Finance and Investment Banking

[Investment Analyst at Foday West Africa Ltd](#)

“As an Investment Analyst, my responsibilities included appraising the company’s expansion project alongside researching market trends and investment opportunities. I worked particularly on the viability of Foday’s food and processing plant project in Nigeria which led to the successful establishment of a factory in the Lekki Free Trade Zone. As a result of this year-long placement my Excel, data analysis, report writing, and PowerPoint presentation skills have significantly improved, and I can now confidently work in any hybrid environment.”

FOLAY GROUP 

MSc Finance and Investment Banking

Placement Success



Disha Purohit

MSc (SW) Finance and Investment Banking

[Financial Analyst Intern at ASAP Data Solutions Ltd](#)



“In this role, I was required to think logically and critically about a variety of financial information, from the company’s financial statements to industry news. In particular, I worked on a project with our client Nova of London to analyse their financial statements, which expanded my technical knowledge in Business Central Software, expanding my Excel skills and communication abilities. I learned different languages such as Italian, French, and German to better serve the majority of our clients who are German.

I was given so much support on this and it was an amazing experience that has led me to consider a future career in this field.”



Prudvi Sampara

MSc (SW) Finance and Investment Banking

[Office and Finance Administrator at AKM UK Group Ltd](#)



“As an Office and Finance Administrator, I collaborated with the line manager on various administration-related activities, such as reviewing annual contracts and negotiating with suppliers for better offers. In addition, I created purchase orders using Sage and uploaded all existing supplier contract, which was another highlight of my time at AKM UK Group Ltd.

This year-long placement has given me the confidence to understand the operational side of UK companies and enhance various skills.”

MSc Finance and Investment Banking

Placement Success



Hajarat Oladimeji

MSc (SW) Finance and Investment Banking

Admin and House Coordinator at Enablement Care Service



“In my role as an Admin and House Coordinator at Enablement Care Service, I was required to work closely with the HR/Operation Manager to carry out their recruitment processes, employee onboarding and orientation activities as well as monthly budgeting of organisation concurrent expenditure. In addition to this, I assisted in inputting strategies that effectively and efficiently managed our organisation resources.

It was a privilege to work with the line manager in matters that concerns service user surveys and assessments on new service users.”



Aparna Chandrasekharan Puthiyathu

MSc (SW) Finance and Investment Banking

Administration and Finance Assistant at TLC CARE



“Throughout my placement in Finance, I was entrusted with a wide range of responsibilities encompassing administration, financial analysis and HR tasks. My experience in this professional setting allowed me to effortlessly assimilate into the team and establish myself as a valuable contributor. I honed my adaptability and decisiveness, positioning myself exceptionally for my future career prospects. In addition to my financial proficiency, I also gained invaluable soft skills such as communication and adept time management, among others. I attribute much of my success to the wise decision to choose this university, which provided me with an optimal platform to propel myself to new heights in my career.”

← Technology Suite





APPRENTICESHIPS

Degree Apprenticeships

Apprenticeships are an effective way for businesses to develop a motivated, skilled and qualified workforce, either by upskilling existing employees or recruiting new talent. For the learner, studying an apprenticeship is an exciting way to gain a recognised qualification whilst earning a salary and gaining relevant industry experience.



At Herts, we're passionate about providing apprenticeships as an alternative route to traditional education, with over 20 higher and degree apprenticeship programmes available.

Our team of experts work with a wide range of employers, such as TUI, multiple NHS trusts, and MBDA, to create apprenticeship programmes that truly drive value to both the employer and the learner.



Why choose Herts for Apprenticeships?

1. Collaborative approach to programme creation

At Herts, the delivery of an apprenticeship programme is a three-way collaboration between the University, the employer and the learner. We offer flexible modes of study to help our students to succeed and allow them to engage with a greater range of opportunities in work and education.

We also consult with stakeholders across the public and private sector to ensure our apprenticeship programmes fill skills gaps, are tailored to specific industries and address the needs of businesses.

2. Dedicated support and guidance

Rest assured that you and your business will be supported and listened to through every step of the apprenticeship process. Our team of experienced apprenticeship experts will work closely with you to assess your business needs, advise on compliance and eligibility, and ensure you are truly getting the most from your investment.

Once your learners begin their course, you will be assigned a dedicated Account Manager who will provide full support throughout the duration of the apprenticeship, ensuring a seamless experience.

3. Award-winning teaching and learning

We will welcome your learners into our Herts student community with award-winning teaching, direct support from University tutors and full access to excellent learning facilities.

All of our apprenticeship programmes are led by experts, with programmes continually influenced and improved upon by ongoing research taking place at the University.



For more information on apprenticeships, scan here or visit www.qco.de/hbs_apprenticeships

BA (Hons) Business and Management Degree Apprenticeship

First Year Success Awards



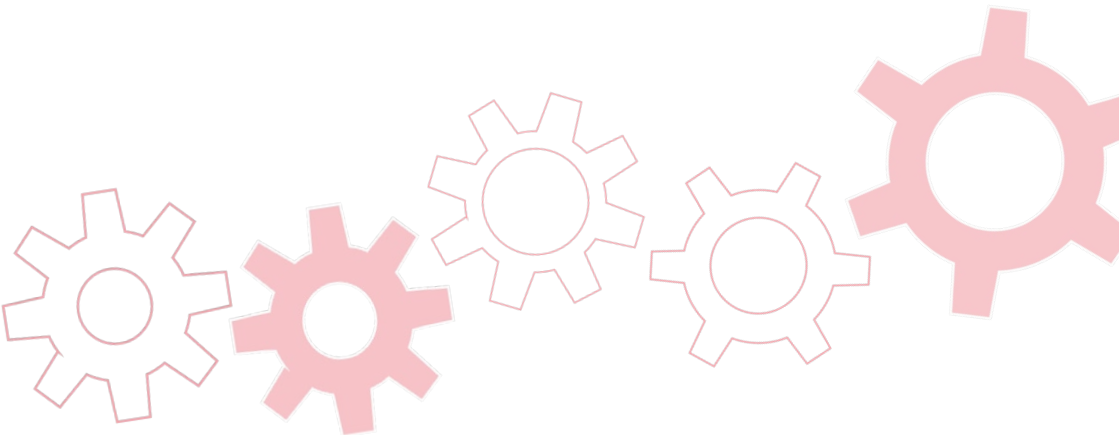
Alisha Elizabeth Kasobya

BA (Hons) Business and Management
(Degree Apprenticeship)
Level 4

Attribute Achieved in: Professionally focused

“I have always been a driven individual who has focused on continuous achievement in academia. In every module, I have always tried to critically engage with the content to provide myself a heightened experience. Alongside this, I utilised all the resources that were available which made a huge impact on my learning and ability to grow my academic prowess.

Since joining HBS, the lecturers have continuously supported my learning and have been invaluable to my success. Anytime I need clarification or additional sessions, they have been very helpful and generous with their time. The professional development module as part of the programme has led to immeasurable personal growth at university and in my work life.”



BA (Hons) Business and Management Degree Apprenticeship

Second Year Success Awards



Oliver Jacob Barrett

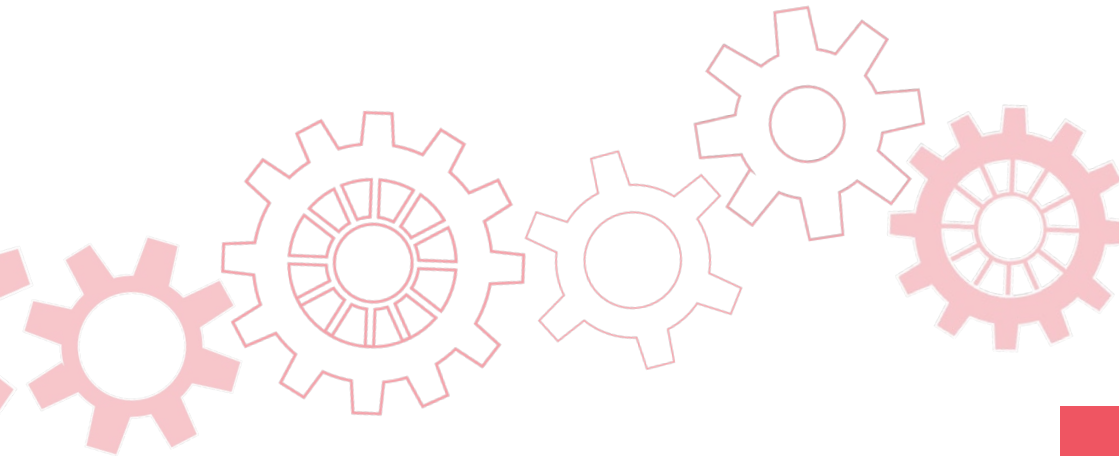
BA (Hons) Business and Management
(Degree Apprenticeship)
Level 5

Attribute Achieved in: Professionally focused

“I have found that by being inquisitive and never afraid to ask a question, in lectures, tutorials or via email to my tutors, I have gained far more insights and understanding rather than not reaching out.



HBS has always created a positive and trusting environment and forged personable relationships for my learning to take place in. It has allowed me to be both intellectually curious and be confident I can achieve the best I possibly can.”



BA (Hons) Business and Management Degree Apprenticeship

Deans Award Success



Rebecca Wakelin

BA (Hons) Business and Management
(CMDA) (TUI)

Employer Partner of the Year Award

The Employer Partner of the Year Award 2022, is presented to TUI and Rebecca Wakelin.

The first cohort of Degree Apprentices from TUI have graduated with a first-class degree, which is in no small part due to the support they have received from their employer, line managers and mentors at TUI. TUI have brought in guest speakers throughout their programme to provide real context to what the apprentices have been learning at the University of Hertfordshire, and it has been a pleasure to partner with TUI.

Thank you so much for your collaboration and congratulations to Rebecca Wakelin for your hard work this year.



Thomas Callum Thain

BA (Hons) Business and Management
(CMDA)

UG Degree Apprentice of the Year

Thomas was an excellent student, who achieved outstanding grades during his time at HBS. Throughout his studies, what set him apart was his constant display of behavioural characteristics that informed a Chartered Manager. He was responsible and inclusive, as well as agile and professional.



PgDip Strategic Leadership Senior Leader (Higher Apprenticeship)

Postgraduate Success Award



Helen Elizabeth Gray

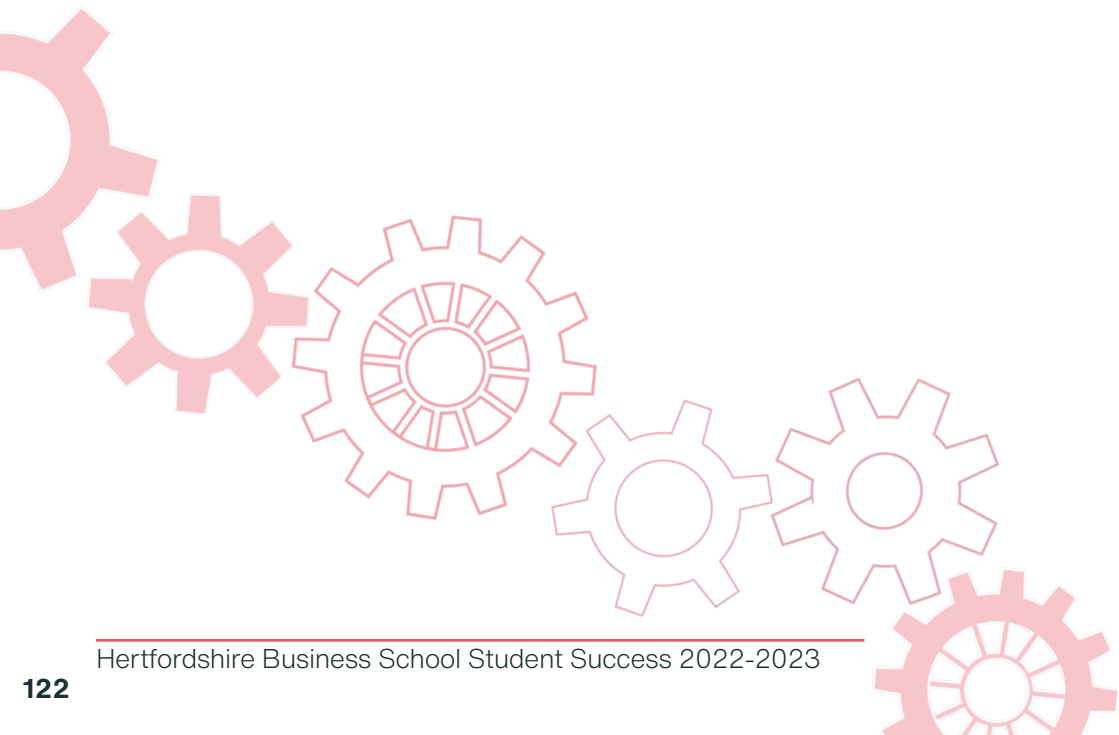
PgDip Strategic Leadership Senior Leader (Higher Apprenticeship)

Attribute Achieved in: Professionally focused, Evidence based and ethical

“I have embraced every opportunity at Herts to develop my skills further through both formal learning and sharing experiences with my fellow students.



HBS has contributed to my success, from the delivery of first-rate teaching from tutors, access to a wealth of resources to enrich my learning and being able to engage in group discussions that draw on experiences from a range of sectors.”



PgDip Strategic Leadership Senior Leader (Higher Apprenticeship)

Deans Award Success



Shahid Sardar

Master of Business Administration
(Degree Apprenticeship)

Transformation through a Client Project (PG)
Award

Shahid completed the Master of Business Administration Degree Apprenticeship, where his outstanding research project sought to address significant health inequalities across ethnic groups in maternity in our NHS. This raised both key ethical and financial questions regarding the tragic consequences of such pernicious problems that have blighted our society.



His project offered a multitude of ways to tackle this, including providing clinical staff with essential training, investigating steps to eliminate individual and organisational biases, and developing innovative frameworks. Shahid's potentially transformational recommendations, alongside his approach to this project both creatively and effectively, addressed many issues and has the potential to transform the health service in this area.



Temitope Olufolake Adebisi-Daniel

Senior Leader Apprenticeship Master of
Business Administration

Senior Leader Degree Apprentice of the Year
Award

Temitope had previously studied BSc Biomedical Science and MSc Biomedical Basis of Disease, receiving the NHS Leadership Academy Award in Healthcare Leadership. But her passion for staff development and service improvement was exemplified by the MBA programme at Herts. Consequently, she has made effective organisational changes and showed excellent self-awareness through reflection in her narrative. Throughout her time on the programme, she proved conscientious, enthusiastic, and committed to achieving - all with a smile.



Whittington Health
NHS Trust

PgDip Strategic Leadership Senior Leader (Higher Apprenticeship)

Deans Award Success



Lisa Ann Walker

Senior Leader Degree Apprenticeship (SLMDA) Master of Business Administration

Senior Leader Degree Apprentice of the Year Award

Lisa was a diligent student during her MBA apprenticeship studies at UH. She stepped up not just in her studies, but also acted as a Student Rep for her cohort.

The Lister Hospital

part of **HCA**Healthcare uk

As a Matron working in Acute Paediatrics at Lister Hospital, Lisa worked at the front line of the Covid-19 pandemic alongside her team who responded to crisis in adult emergency services. Her colleagues have described her as both a supportive and empowering leader.

Lisa has demonstrated her success and impact on this programme, returning as an alumni speaker to new cohorts





PhD Economics

Deans Award Success



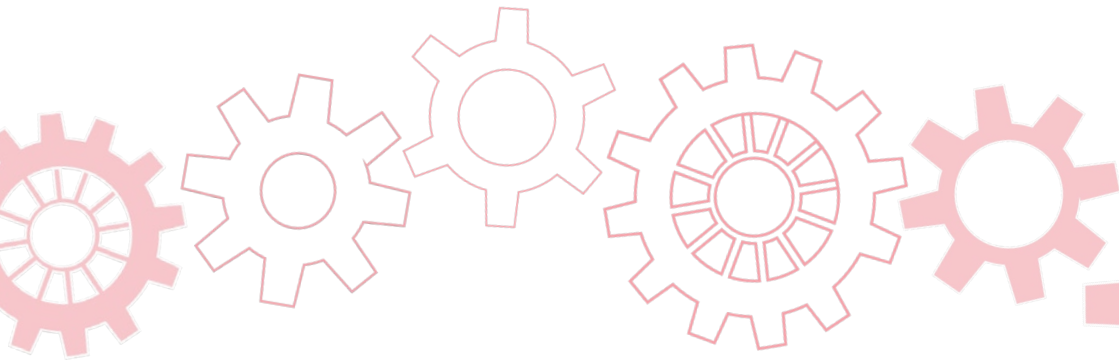
Dr. Elmo Cavalcante Gomes Junior

PhD Economics

PhD Student of the Year

Dr. Elmo Cavalcante Gomes Junior's outstanding doctoral thesis, entitled 'Knowledge Transfer for and through the Replication of Organisational Routines in Franchise Systems', is an example of how cleverly crafted case studies can illustrate complex theoretical ideas in business and management studies.

It also exemplifies how niche theoretical debates can be mobilised to advance management practices. His supervisors have praised Dr. Elmo Cavalcante Gomes Junior's exceptional independent research skills, judicious decision-making abilities, and his capacity to produce first-rate work, despite facing personal and professional obstacles.



Doctorate in Business Administration

Deans Award Success



Dr. Patricia Josephine Hunt

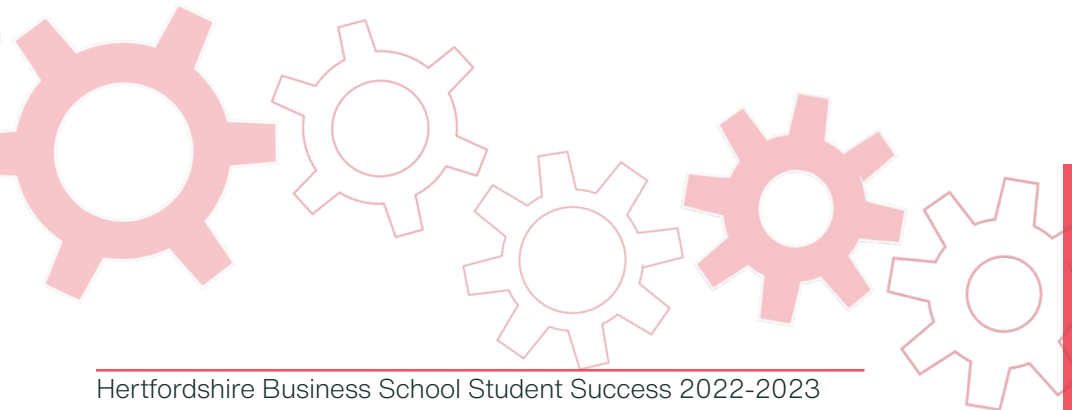
Doctorate in Business Administration

Professional Doctorate Student of the Year

Dr. Hunt undertook a substantial programme of individual research. This involved the sustained exercise of independent critical powers and the ability to use research outcomes to guide the development of programmes to lead to a significant and original contribution to the practice of business administration.

During her research work, Dr. Hunt was a member of the Doctor of Business Administration (DBA) research group, where she supported fellow researchers, contributed to group discussion, and shared her ideas and experience, providing deep insights for the benefit of members.

Dr. Hunt's research has contributed to global value chains, her thesis and outcomes were commended, and her work was appreciated by the assessment panel.



Thank you to our Business Advisory members and Employer Partners



DE VERE



HERTFORDSHIRE
GROWTH HUB





Follow us on Social Media



@HertsBusiness School



@uniofHertsHBS



@uniofHertsHBS



@University of Hertfordshire Business School



Hertfordshire Business School
Hatfield AL10 9EU

futuresuccess@herts.ac.uk
herts.ac.uk