



Student Success

2023 – 2024

Celebrating
Economics
Students

University of
Hertfordshire **UH**

Hertfordshire
Business School

Celebrating our Student Success Winners 2023 – 2024

Each year, we encourage our students to develop both academically and professionally in preparation for their future success, supporting them to become:

Professionally focused, globally minded, sustainability driven, digitally capable and confident, inclusive and collaborative, and evidence based and ethical.

Our aspiration for our graduates is to develop the knowledge, skills, and attributes to equip them for life and enhance their employability in a complex and rapidly changing world. This booklet brings together several of our award schemes and student achievements:

- **Success Awards** – recognise individual achievement at first and second year, based on students' development against the six University Graduate Attributes listed above.
- **Placement Successes** – showcase the professional work experience students gain from undertaking a year in industry alongside their degree.
- **Dean's Awards** – recognise the transformational achievements of students who have completed and graduated during the academic year.
- **Rising Stars** – are awarded to graduates from each degree programme and recognise outstanding achievement, contribution, and performance during the academic year.

Congratulations to all our winners in this booklet!

Finally, thank you to our Business Advisory members and Employer Partners for amazing opportunities that open up life-changing experiences and connections.

Read and be inspired.

**Hertfordshire Business School
Future Success Team**

Welcome to Economics

We are immensely proud of our students and their outstanding achievements. It is a privilege to recognise and reward their dedication and success as they embark on careers in the public and private sectors, including Economics, Finance, Banking, and International Business. Their accomplishments highlight the potential within each of us and underscore the significance of perseverance and support in achieving our goals. As they continue to grow and excel, we look forward to witnessing their future contributions and leadership in the industry. Please join us in celebrating the success and promising futures of our students!

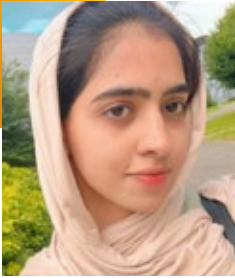
Frank Currie
Head of Department (Economics)

We bring economics, finance and international business to life at Herts. Our highly ranked (NSS) and (PTES) degrees immerse students in diverse economic approaches helping them understand the impact on how we live, work, and play.

Our MSc Finance and Investment Banking programme enables students to develop logical thinking and a critical understanding of finance and investment. The curriculum aligns with CFA Level I and Level II. Our EFMD-accredited BA (Hons) International Business course, in partnership with The Transatlantic Business School Alliance (TABSA) programme, offers a dual-degree that will equip learners with a globally recognised qualification, with options to study abroad and learn a language too.

Our graduates work in key public and private sector organisations such as HM Treasury, Bank of England, Western Union, Citibank, Nationwide, Sky, Mercer & Hole, and PwC.





Shafaq Feroz Ghuman

Recruitment Events
Assistant, University of
Hertfordshire

BA (Hons) (SW/YAB)
Business Economics

**University of
Hertfordshire UH**

Working as a Recruitment Events Assistant at the University of Hertfordshire's Marketing and Communication Department has been an invaluable experience, significantly enhancing my professional and personal development.

I was involved in planning and executing various events, including open days, applicant days, taster days, and numerous online events. This role has honed my communication skills, boosted my confidence, and cultivated a versatile skillset, allowing me to excel in dynamic and high-pressure environments. The opportunity to contribute to the successful organisation of these events has been immensely rewarding and instrumental in my growth.

Success Awards

Professionally focused
Digitally capable and confident
Inclusive and collaborative



Thomas Manning

BA (Hons) Economics
 Level 4

Inclusive and collaborative



Luke Richardson

BA (Hons) (SW/YAB)
 International Business
 Level 4

Professionally focused
Inclusive and collaborative



Khanh Chi Pham

BA (Hons) Business and Finance
 Level 4

Inclusive and collaborative
Professionally focused



Shaman Divina Rato

BA (Hons) Business and Finance
 Level 4

Success Awards

Digitally capable and confident
Inclusive and collaborative
Evidence based and ethical

Vinay Varia

BA (Hons) Finance and Economics
Level 5

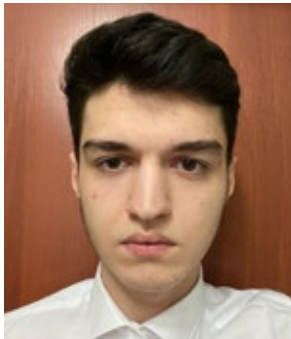
Globally minded

Samantha Barrett

BA (Hons) (SW/YAB)
International Business
Level 5

Professionally focused
Digitally capable and confident
Inclusive and collaborative

Inclusive and collaborative
Evidence based and ethical
Digitally capable and confident



Elnur Mazanov

BA (Hons) Business
Economics
Level 5



Tyra Celia Koburunga

BA (Hons) Finance and
Economics
Level 5

Professionally focused



Jowelle Qian Xi Low

BA (Hons) (SW/YAB) International
Business
Level 5

Professionally focused Globally minded Inclusive and collaborative Evidence based and ethical

Ananya Jethani

MSc (SW) Finance and Investment
Banking
PG

Professionally focused



Kudzayi Innocent Rwodzi

BA (Hons) (SW/YAB)
International Business
Level 5



Rising Star Award 2023

Francisca Olajumoke Fashesin-Souza

MSc (SW) Finance and Investment
Banking
Alumni



Huzaifa Tariq

BA (Hons) Business Economics
Pathways
Alumni



Adriana Brigitte Chantal Bert

BA (Hons) (SW) International
Management
Alumni

Silas Alexander Nelson Moore

BA (Hons) (SW/YAB)
International Business
Alumni



Emmanuella Ahovi

Global Travel Advisor,
Audley Travel

BA (Hons) (SW/YAB)
International Business



It was nothing short of a life-changing experience for me to complete my placement at Audley Travel, one of the leading tour operators in the UK for luxury and bespoke travel.

As a Global Travel Advisor, I acted as Audley's first point of contact to prospective clients, utilising both my general knowledge and the product expertise I had learnt from the sales programme, to qualify and convert their trip enquiries into vacation packages that could be booked. My placement has allowed me to grow both professionally and personally, and as a result, I can now venture into the corporate world with confidence.



Haider Ali

Accounts & Finance
Manager, AEE Privileged
Ltd

MSc (SW) Finance and
Investment Banking

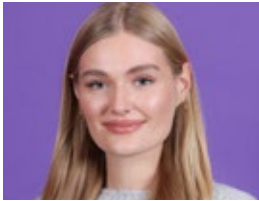
Starting my journey at AEE Privileged, a mid-sized accounting firm, was both an exciting and daunting experience.

My role as an Assistant Accountant was my first real step into the professional world, and although the initial weeks were marked by steep learning curves I familiarised myself with accounting software, the intricacies of client accounts, and adapted to the fast-paced environment. The placement team was instrumental in helping me secure my role, offering workshops on CV writing, interview preparation, and networking. Throughout my placement, I had regular check-ins with a dedicated placement tutor who provided valuable advice, helped me set learning objectives, and was always available.

Dean's Awards

Transformation through a Sandwich Degree (UG) Award 2023

in association with Hay Events



Zuzanna Malgorzata Leszczynska

BA (Hons) (SW/YAB)
International Business with Spanish
Alumni

Transformation through a Sandwich Degree (UG) Award 2023

in association with Hay Events



Conor Stripe

BA (Hons) (SW/YAB)
Economics
Alumni

Transformation through a Sandwich Degree (UG) Award 2023

in association with Hay Events

Arfahna Jannath Alom

BA (Hons) (SW/YAB)
Business and Finance
Alumni

Transformation through a Sandwich Degree (UG) Award 2023

in association with Hay Events



Dawid Dziocha

BA (Hons) (SW/YAB)
International Business with Spanish
Alumni

Transformation through a Sandwich Degree (PG) Award 2023

in association with Four Seasons Hotel Hampshire

Damilola Olayinka Sedara

MSc (SW) Finance and Investment Banking
Alumni

Business School Resilience Award 2023

in association with Clock Ltd



Athena Pepano Manzon

BA (Hons) (SW/YAB)
International Business with Spanish
Alumni



Olufunke Zaccheus

Junior Accountant,
Crownwise Consult
Limited

MSc (SW) Finance and
Investment Banking

As a Junior Accountant at Crownwise Consult Limited, I focused on various tasks, including processing balance sheets, income statements, and tax returns.

Exposure to financial statements and government submission deadlines enhanced my time management and prioritisation skills. I also learned to use digital tools such as VT desktop accounting software and TaxCal. I demonstrated an openness to learning and contributed to the company's overall output. My employer praised my IT, communication, teamwork, numeracy abilities, and ability to handle client accounts. My placement broadened my skills, improved my self-assurance, and prepared me for future career opportunities.



Iyke William Nwabufoh

Business Development/
Finance Analyst, Gilgal
Global Investment
Company Limited

MSc (SW) Finance and
Investment Banking

My role as a business development and finance analyst at Gilgal Global Investments Company Limited was highly fulfilling.

I was responsible for industry analysis, financial modelling, and strategic planning to drive corporate growth. This experience sharpened my analytical, problem-solving and communication skills, enabling me to communicate effectively and efficiently with cross-functional teams and make informed, data driven decisions to achieve organisational objectives.

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