

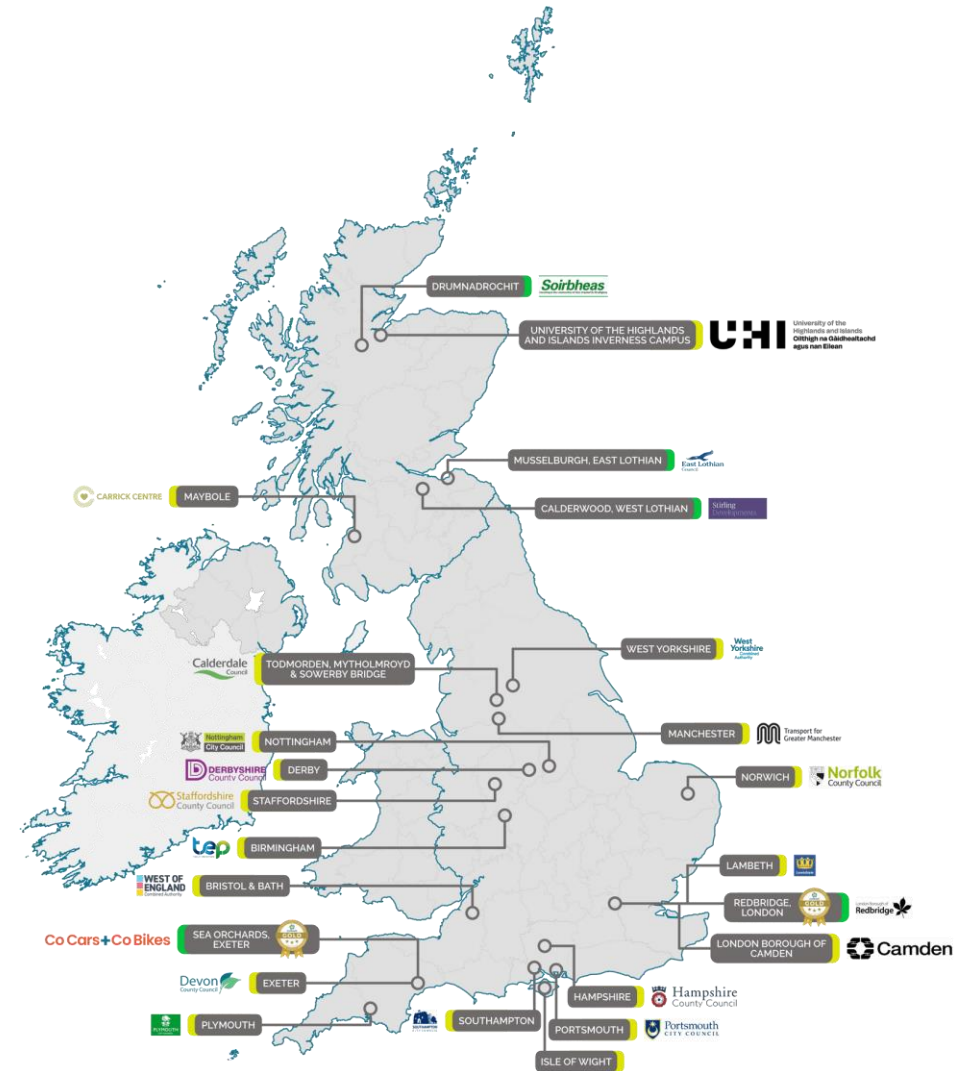
Rural mobility hubs roundtable

26.09.23



Mobility hubs

- Active travel, public & shared transport
- Placemaking
- Accreditation
 - City Centre
 - Transport Corridor
 - Business parks
 - **New Housing Development**
 - **Suburban**
 - **Rural**
 - **Tourism**



CoMoUK's [map](#) of mobility hubs, Sept 2023

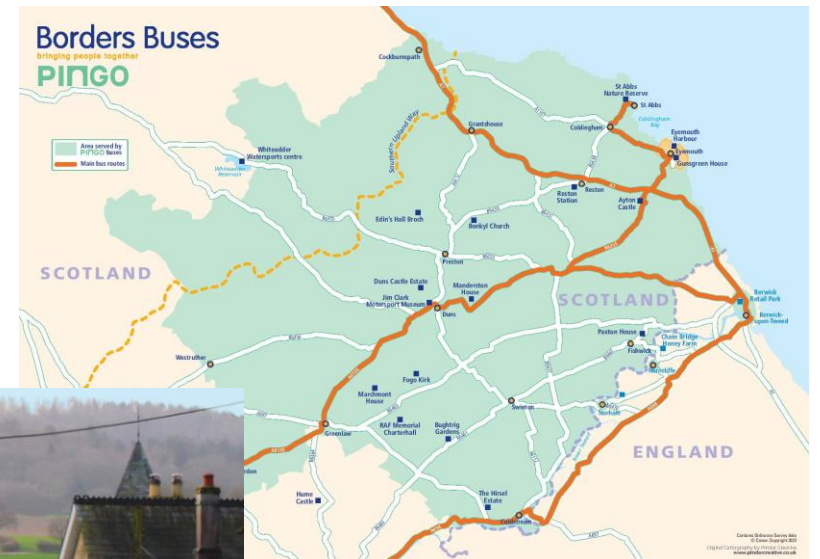
Challenges

- Rural vs urban – different provision & needs
- Funding delivery models
- Scheme viability
- Wider policy context



Opportunities

- What can work at rural mobility hubs:
 - Community-led schemes (car clubs, bike libraries)
 - Digital demand responsive transport (DDRT)
 - Liftsharing
- Service aggregation
- Density



Above: PINGO DDRT service map
Left: Tisbury Electric Car Club

Community mobility hubs

- Accreditation for schemes without the resources of authorities or developers
- Maybole, South Ayrshire:
 - Rural bus and train service
 - Active travel connections
 - Community shared transport
 - Thriving community centre
- Lack of signage and wayfinding
- Applying for funding e.g. tourist e-bikes scheme, EV charging

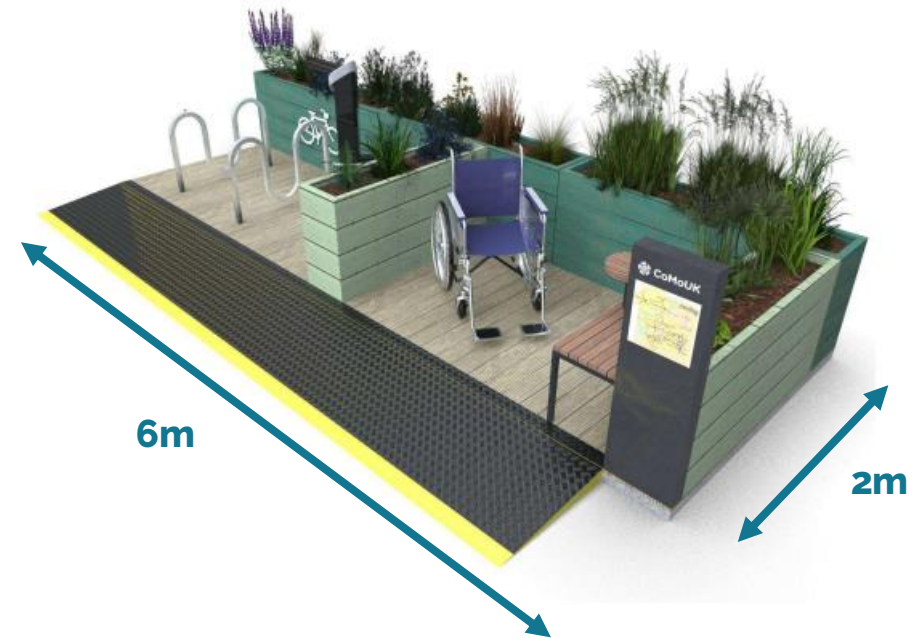


Entrance to the Carrick Centre, Maybole

Pop-up mobility hubs

- Freestanding units:
 - Bike repair stand
 - Space for walkers and wheelers
 - Planting
 - Signpost to sustainable transport (inc. bike sharing/bike libraries)
- Range of locations – rural and urban
- Forth Valley and Highlands regions
- Evidence base – behaviour change

Draft visualisation of pop-up mobility hubs



Follow-up

- Free [guidance](#) and [research](#) published on our website.
- Ongoing engagement with operators and authorities.
- In-depth collaboration & [consultancy](#).

Any questions?

info@como.org.uk

como.org.uk

